

Web Marketing

Design – SEO – Blogging – Social Media

Chris Hebel

6/7/16



The E-Myth

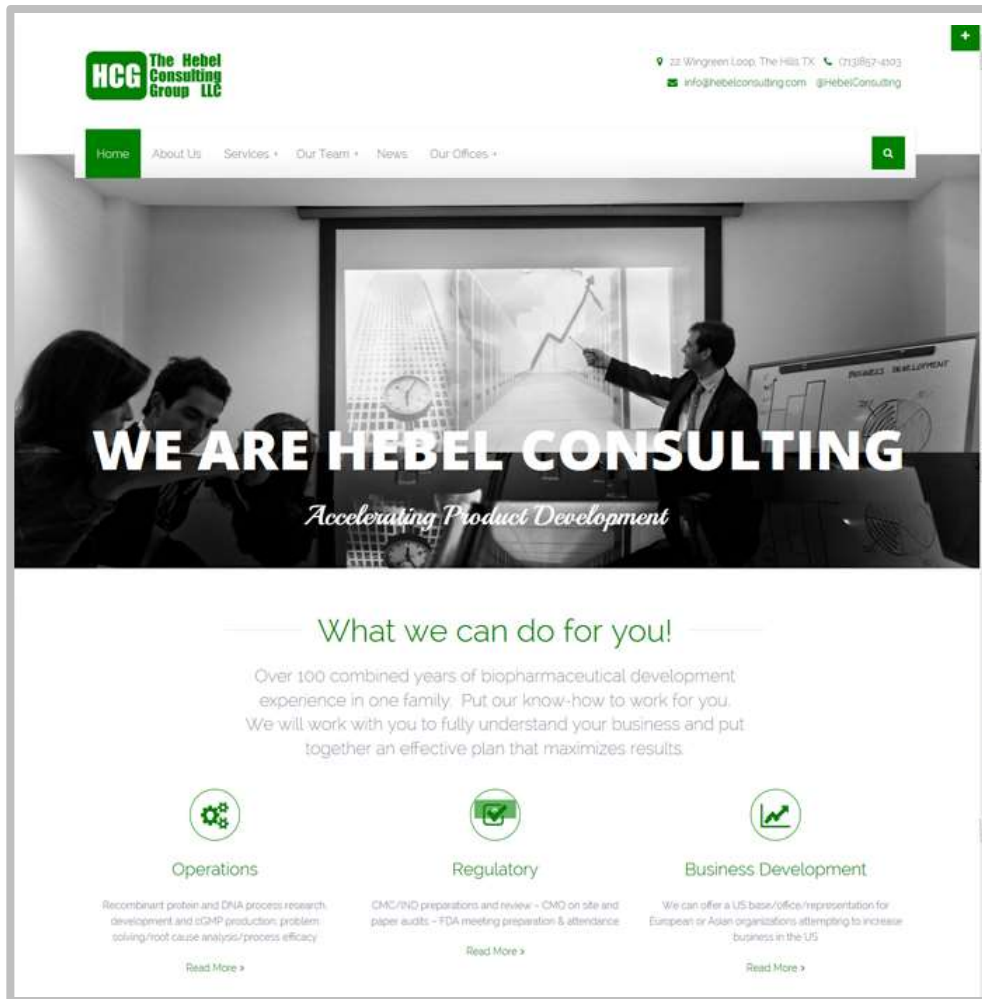
The myth that most people who start small businesses are entrepreneurs.

They are not entrepreneurs... They are technicians.

The fatal assumption that an individual who understands the technical work of a business can successfully run a business that does that technical work.

- Technician – Manager – Entrepreneur
- Work on your business, not in it
- Can't manage people, can only manage processes
- Franchise your business

The Hebel Consulting Group

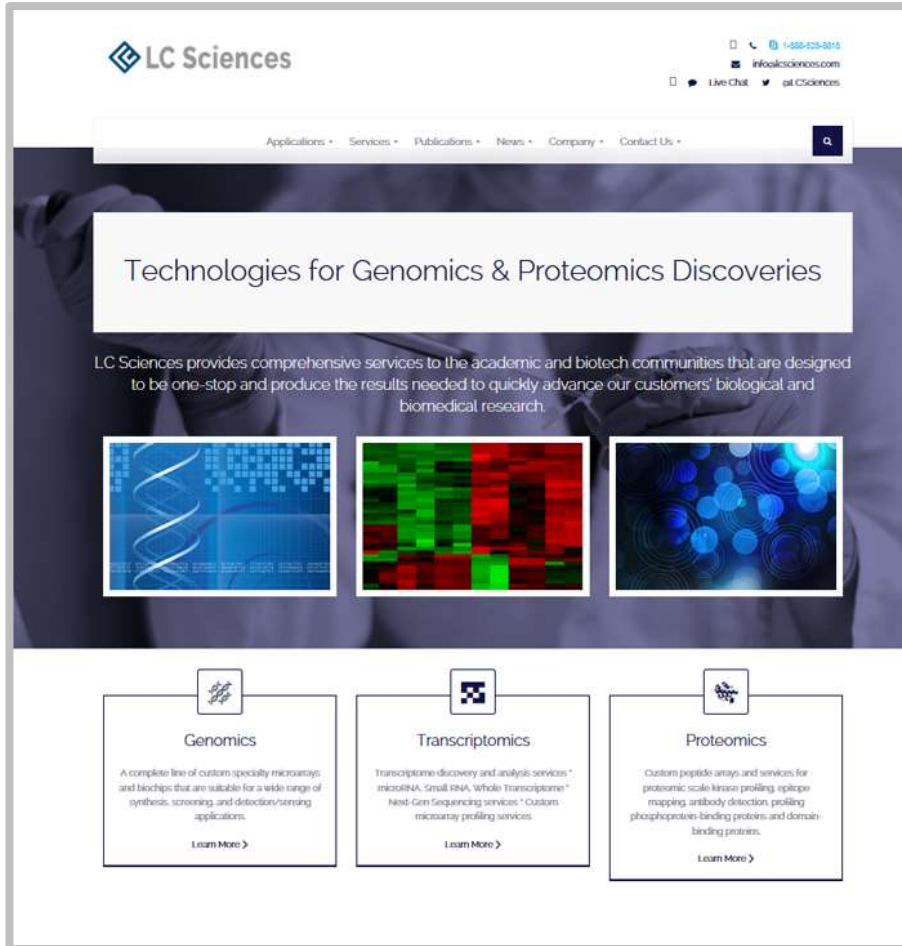


Biopharmaceutical Development Consulting

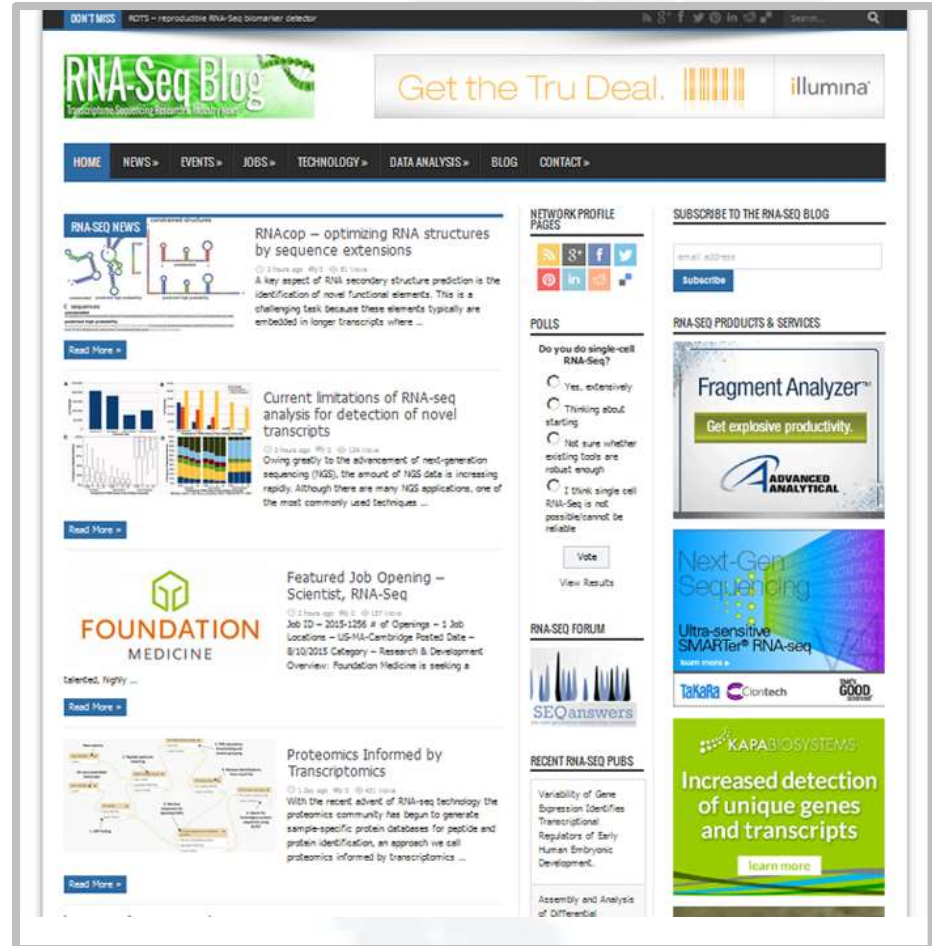
- Drug Development
- Process Scale-Up
- GMP Facility Design
- Regulatory Filings
- Quality Assurance Audits

Go Big – Online Presence Creation

Web Design

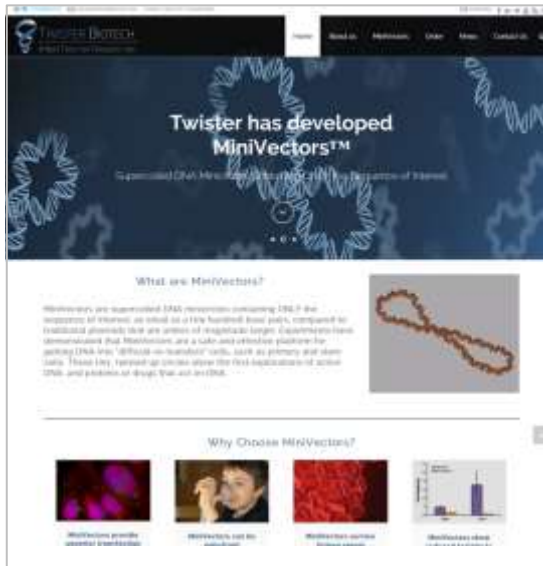


Blog Advertising

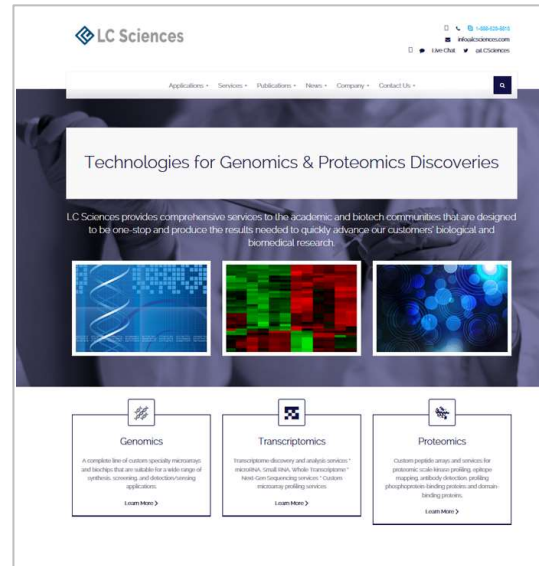


Go Big – Online Presence Creation

www.twisterbiotech.com



www.lcsciences.com



www.visigenbiotech.com



www.cypress-texas-real-estate.com



www.scientificsalessolutions.com



Go Big Online Presence Creation

Go Big – Online Presence Creation

WEBINAR:
CLANT
SEQ

Mapping nuclear-exosome targeted poly(R) tails with 3' RNA seq
 Kevin Reg. Stanford University
 June 22, 2016 | 9 am PDT - 12 pm EDT - 6 pm CEST
[REGISTER NOW](#)

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[NEWS](#)
[EVENTS](#)
[JOBS](#)
[TECHNOLOGY](#)
[DATA ANALYSIS](#)
[BLOG](#)
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RNA-SEQ NEWS

TT-seq maps the human transient transcriptome

Transcription of eukaryotic genomes produces protein-coding mRNAs and diverse noncoding RNAs (ncRNAs), including enhancer RNAs (eRNAs). These ncRNAs are rapidly degraded, difficult to detect, and thus far have not been ...

[Read More](#)

Modern RNA-seq differential expression analysis: transcript-level or gene-level

Modern RNA-seq differential expression analysis: transcript-level or gene-level Mark Robinson, Statistical Bioinformatics - University of Zurich -

[Read More](#)

FLXBIO

Featured RNA-Seq Job – Computational Biology

Location: South San Francisco, CA Posted Date: 5/16/2016 Position Type: Full time Job Code: CB-009 Salary: DOE Required Education: Doctorate/PhD Job Description Computational

Biology is an Integral part of the ...

[Read More](#)

MicroScope: RNA-seq software analysis suite for gene expression heatmaps

Researchers at the University of Miami Miller School of Medicine have developed a user-friendly C++-seq and RNA-seq software suite for the

Interactive visualization and analysis of gene expression heatmaps, including integrated ...

[Read More](#)

EMBL-EBI Train Online Course – RNA Sequencing

RNA sequencing (RNA-seq) is the application of next generation sequencing technologies to cDNA molecules. This is obtained by reverse transcription from RNA, in order to get information about the

RNA ...

[Read More](#)

STAY CONNECTED

LIVE STATS

43	Online now
3,100	Today
4,712	Yesterday
43,901	
181,248	Last 30 days

POLLS

Which step of an RNA-Seq project do you find most intimidating?

- Experimental Design
- RNA Isolation
- Library Preparation
- Sequencing
- Data Analysis / Bioinformatics
- Results Interpretation

[Vote](#)

[View Results](#)

SUBSCRIBE TO THE RNA-SEQ BLOG

[Subscribe](#)

RNA-SEQ PRODUCTS & SERVICES

imagine more from less

No amplification
Single Molecule Sequencing

SeqLL - Experts at achieving results...

Sequencing 100,000 molecules of sequencing through low quality by sample inputs
Degraded material

[LEARN MORE](#)

SeqLL SEQUENCE THE LOWER LIMIT

Eliminate adapter dimers and optimize your small RNA library prep

Let's make sequencing a breeze this

ISRG 2016

RNA-SEQ FORUM

RECENT RNA-SEQ PUBLS

Transcriptome Profiling Identifies Multiplex as

SEQUENCHER 5.4

Power with Simplicity

[Click Here](#)

[illegible]

Agenda

01

Web Design

Design Trends - Wordpress

Rich Media - Coding

02

SEO

Hummingbird

Sitemaps – Webmaster Tools

03

Blogging

Benefits of Blogging

RSS - Newsletters

04

Social Media

Basic Website Setup

Domain Name Registration

Web Registrar

Webhosting Account

Internet Service Provider

- Stablehost
- Bluehost
- Dreamhost
- HostGator
- Go Daddy
- Just Host

Types of Accounts

- Unlimited Monthly Data Transfers
- Shared Hosting
- VPS Hosting
- Dedicated Hosting
- Managed WordPress Hosting

cPanel



 Search Features

 LCSCIENC ▾



 LOGOUT



Find functions quickly by typing here.

FILES



DATABASES



DOMAINS



EMAIL



METRICS




SECURITY



SOFTWARE



cPanel




Search Features


LCSCIENC


LOGOUT


Find functions quickly by typing here.


FILES


 File Manager


 Images


 Directory Privacy


 Disk Usage


 Web Disk


 FTP Accounts

 FTP Connections


 Anonymous FTP


 Backup


 Backup Wizard


 R1Soft Restore Backups

DATABASES


 phpMyAdmin


 MySQL® Databases


 MySQL® Database Wizard


 Remote MySQL®


DOMAINS


 Site Publisher


 .com Addon Domains

 sub. Subdomains


 .com Aliases


 .com Redirects


 DNS Simple Zone Editor


 DNS Advanced Zone Editor


EMAIL


 Email Accounts


 Forwarders


 MX MX Entry


 A Autoresponders


 @ Default Address

 Mailing Lists

 ! Track Delivery

 G Global Email Filters

 F Email Filters

 Key Authentication

Website Design

- Function
- Aesthetics
- Search Engine Optimization (SEO)

Website Design

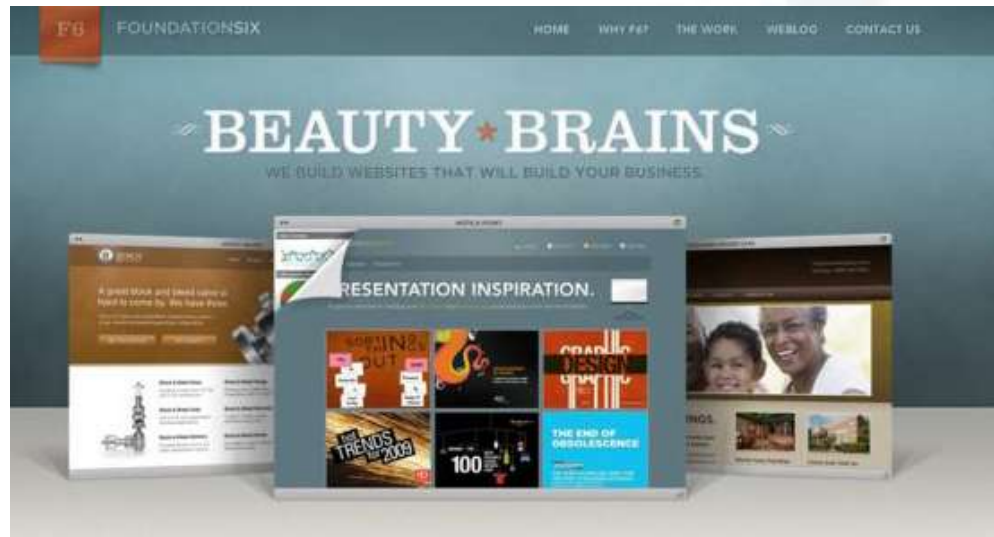
Functions

- Branding
- Lead Generation
- News - Information
- Search – Data
- E-commerce

Website Design

Design Trends

- Flat



Website Design

Design Trends

- Flat
- Responsive



Website Design

Design Trends

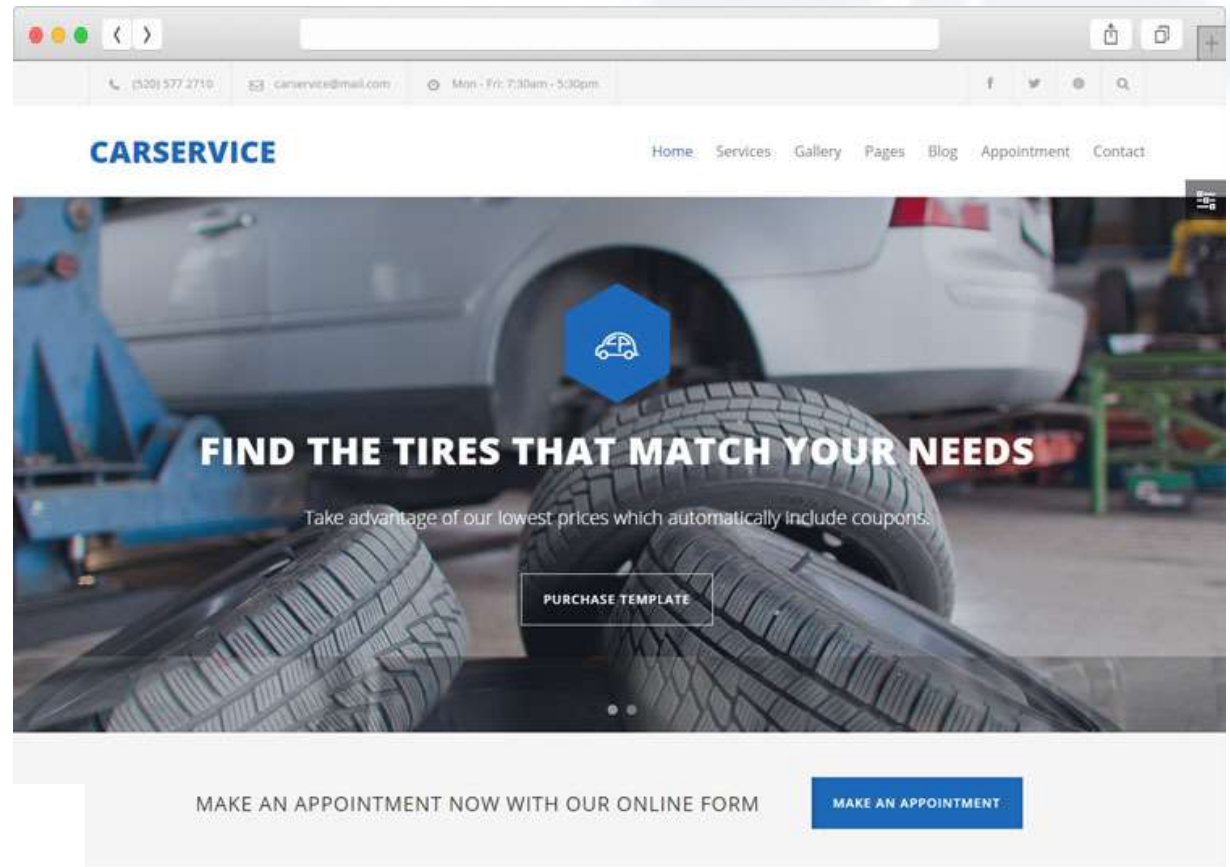
- Flat
- Responsive
- Long Scroll



Website Design

Design Trends

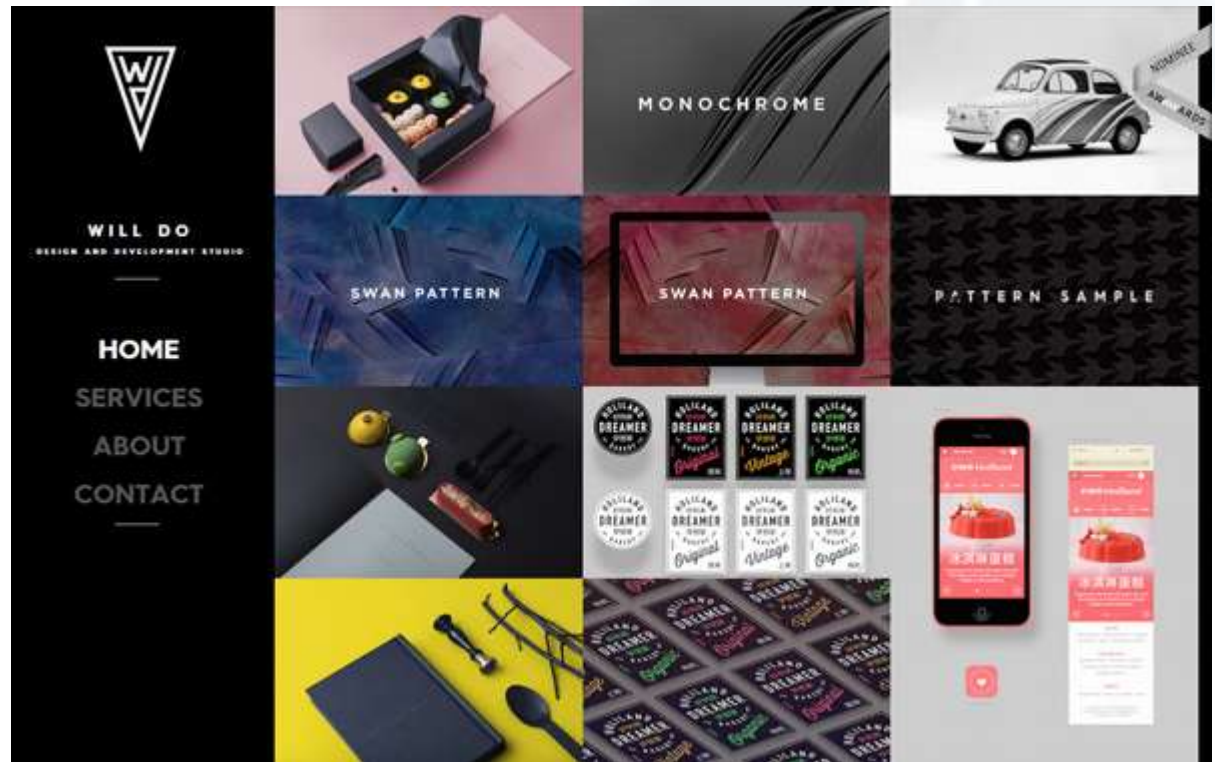
- Flat
- Responsive
- Long Scroll
- Sliders



Website Design

Design Trends

- Flat
- Responsive
- Long Scroll
- Sliders
- Card Layout



Website Design

Design Trends

- Flat
- Responsive
- Long Scroll
- Sliders
- Card Layout
- Hero Images



Website Design

Design Trends

- Flat
- Responsive
- Long Scroll
- Sliders
- Card Layout
- Hero Images
- Animations
- Menu Formats



Content Management Systems (CMS)

- [WordPress](#) – Best pick for beginners, works well for small to medium sized websites, blogs and stores.
- [Joomla](#) – Great for e-commerce type of sites, but require at least some level of technical coding.
- [Drupal](#) – The most difficult one, but also the most powerful CMS.



Wordpress

Released in 2003 by Matt Mullenwegg

>140 Million
Downloads



Joomla

Released in 2005, forked from Mambo

>30 Million
Downloads



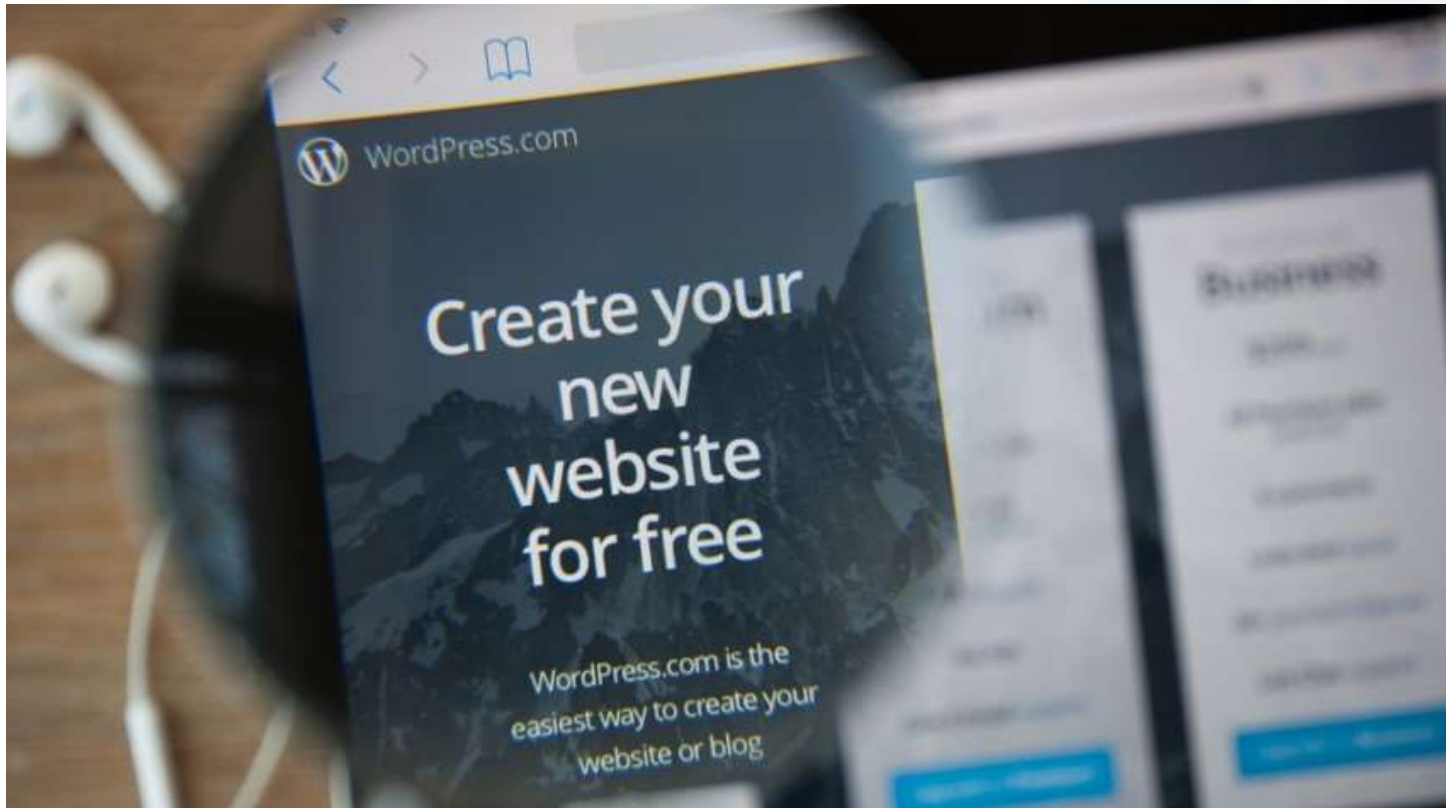
Drupal

Released in 2001 by Dries Buytaert

>15 Million
Downloads

Wordpress

25% of All Websites Are Now on Wordpress



World Wide Web Technology Surveys (W3Techs) announces that a recent survey of websites has shown that WordPress, the popular open source publishing platform, is being used in over 25 percent of all websites. That's not just 25 percent of all those using a service but all websites. (Nov 2015)

Wordpress

The five steps to install WordPress...

- Download the latest version of WordPress from WordPress.org.
- Upload those files to your web server, using FTP.
- Create a MySQL database and user for WordPress.
- Configure WordPress to connect to the newly-created database.
- Complete the installation and setup your new website!

Wordpress

stablehost Find functions quickly by typing here. Search Features LCSCIENC LOGOUT

- FILES
- DATABASES
- DOMAINS
- EMAIL
- METRICS
- SECURITY
- SOFTWARE
- ADVANCED
- PREFERENCES
- SOFTACULOUS APPS INSTALLER

Scripts:

- WordPress
- Joomla 2.5
- AbanteCart
- PrestaShop
- OpenCart 1.5
- Joomla
- Drupal 7
- phpBB
- SMF
- Magento
- WHMCS
- MyBB
- Dolphi

Categories:

- gs
- Micro Blogs
- Portals/CMS
- Forums
- Image Galleries
- Wikis
- Social Networking
- Ad Management
- Calendars
- Gaming
- Mails
- Polls and Surveys
- Project Management
- E-Commerce
- ERP

Wordpress



Username

Password



Remember Me

Log In

[Lost your password?](#)

[← Back to RNA-Seq Blog](#)

Wordpress

The screenshot displays the WordPress admin interface for a blog named 'RNA-Seq Blog'. The browser's address bar shows the URL `www.rna-seqblog.com/wp-admin/post-new.php`. The top navigation bar includes links to various external sites like AdWords, BioTech Surveys, and NIHDirectory, along with a search bar containing 'wordpress plugins'. The left sidebar menu is expanded, showing options like Posts, Media, Pages, Comments, and various plugins. The main content area is titled 'Add New Post' and features a text input for the title, a rich text editor with a toolbar, and a 'Publish' button. The right sidebar contains meta-information such as 'Status: Draft', 'Visibility: Public', and 'Tags'. The bottom of the screen shows a 'Jarida - Post Options' section.

www.rna-seqblog.com/wp-admin/post-new.php

wordpress plugins

Picks AdWords BioTech Surveys CH Chase In LC Sciences LC Sciences Log In NIHDirectory Google Scholar PubMed

RNA-Seq Blog 7 0 + New Jarida 1 Update SEO Shareaholic Jarida Howdy, RNA-Seq Blog

Posts

All Posts

Add New

Categories

Tags

Custom Sliders

Media

Pages

Comments

AdRotate Pro

Advertiser

Appearance

Plugins 5

Users

Tools

Settings

BWS Plugins

Shareaholic

Twitter Cards

Twitter Tweets

WP-Optimize

Add New Post

Enter title here

Add Media

Visual Text

B *I* U **Paragraph** **Link** **Image** **Table** **Code** **More**

Word count: 0

Jarida - Post Options

Review Post Options

Select a Twitter Card Type

Publish

Save Draft Preview

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

Move to Trash **Publish**

Tags

Add

Separate tags with commas

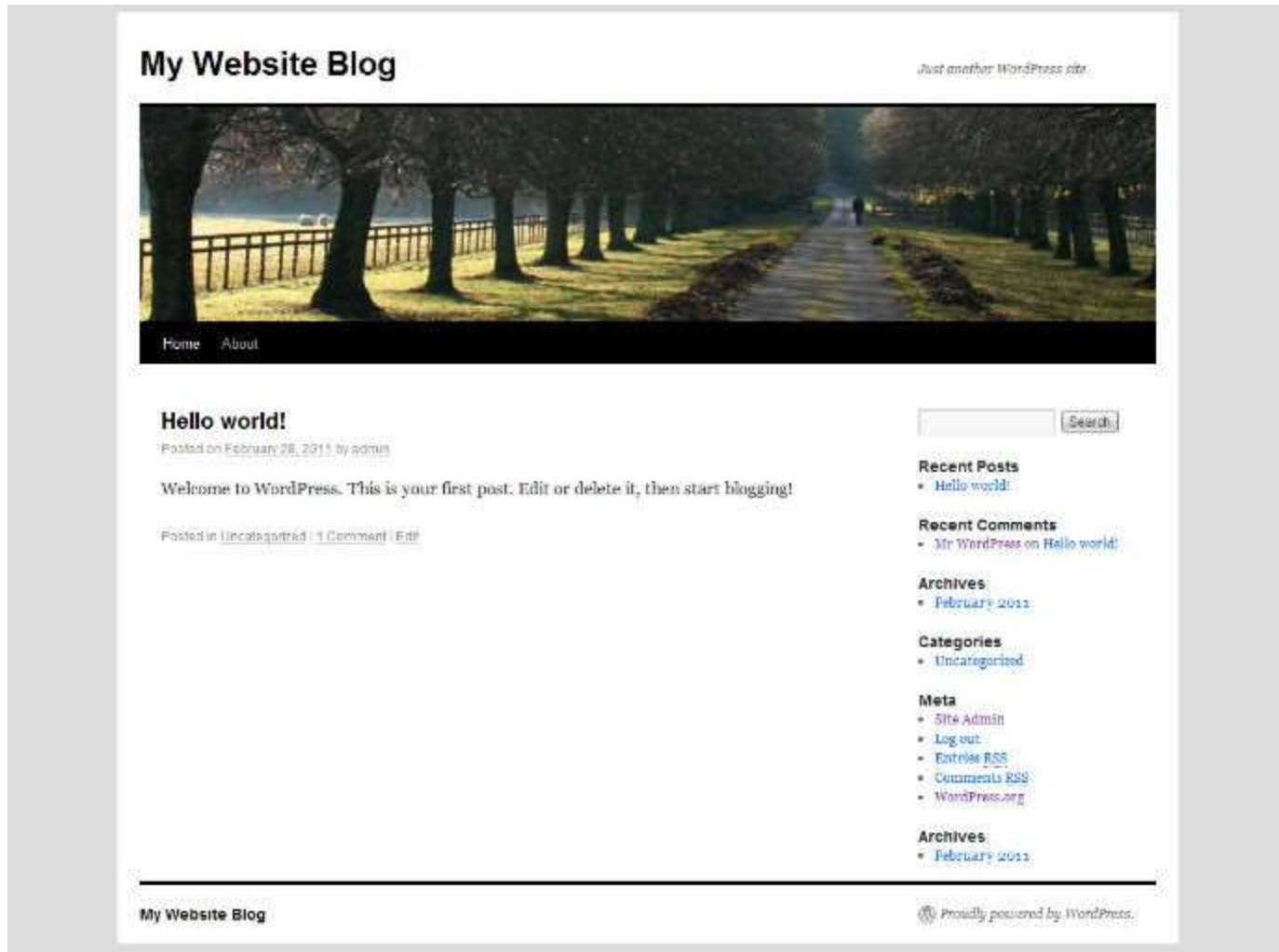
[Choose from the most used tags](#)

Categories

Featured Image

[Set featured image](#)

Wordpress



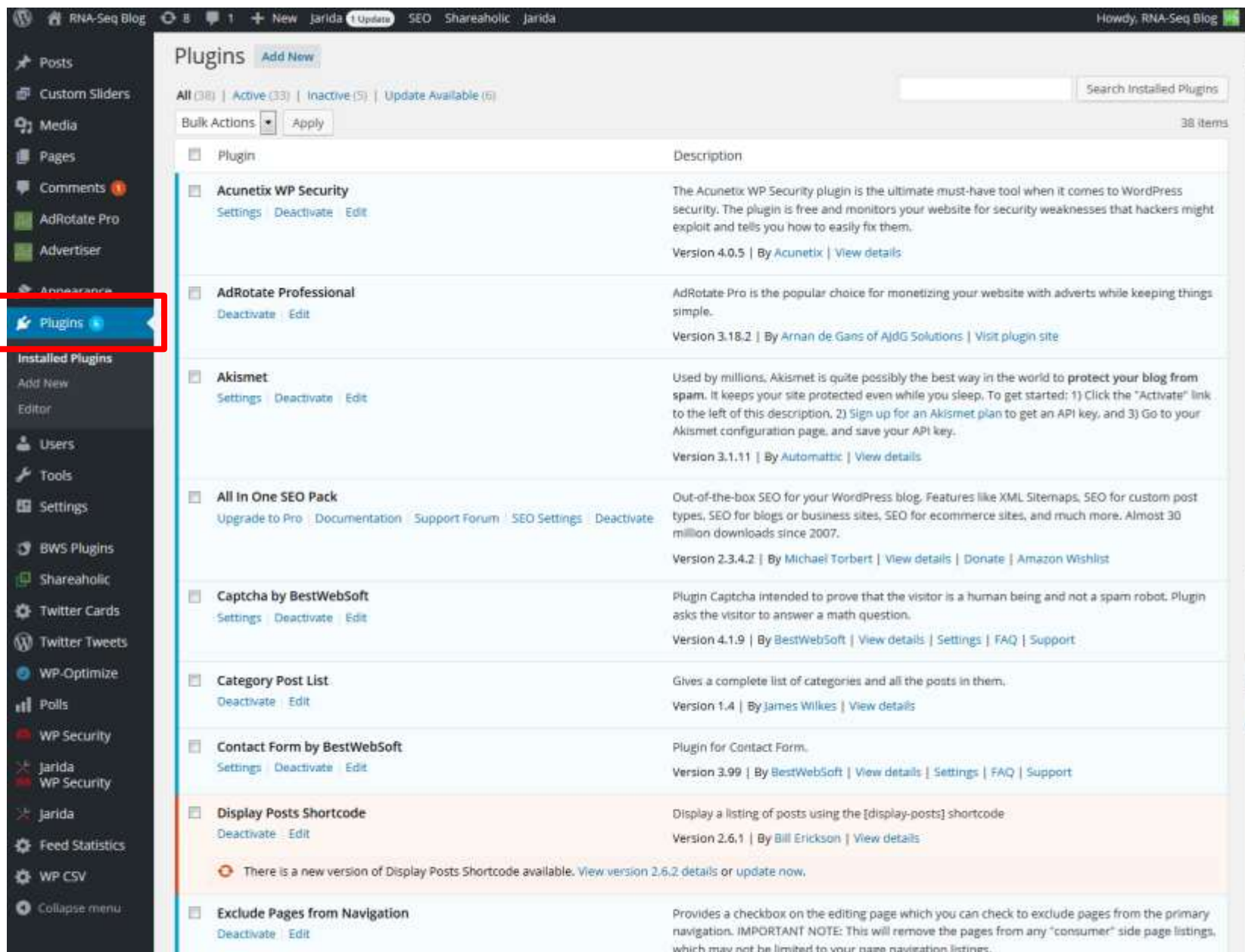
Wordpress

The screenshot shows the WordPress admin dashboard at the URL `www.rna-seqblog.com/wp-admin/theme-install.php?browse=free`. The left sidebar menu has the 'Themes' option highlighted with a red box. The main content area displays a grid of themes available for free installation. A large red starburst with the word 'FREE' is overlaid on the center of the theme grid.


Themes visible in the grid:

- Madar Lite
- Awesome
- SEOPress
- EasyBlog
- Photoplast Lite
- CleanBlogg
- PARAXIS

Wordpress



The screenshot displays the WordPress dashboard's 'Plugins' page. The left sidebar contains a menu with 'Plugins' highlighted by a red rectangle. The main area shows a list of installed plugins. At the top, there are filters for 'All (38)', 'Active (33)', 'Inactive (5)', and 'Update Available (6)'. A 'Bulk Actions' dropdown and an 'Apply' button are also present. A search bar labeled 'Search Installed Plugins' is on the right. The plugin list has two columns: 'Plugin' and 'Description'. The plugins listed are:

Plugin	Description
<input type="checkbox"/> Acunetix WP Security Settings Deactivate Edit	The Acunetix WP Security plugin is the ultimate must-have tool when it comes to WordPress security. The plugin is free and monitors your website for security weaknesses that hackers might exploit and tells you how to easily fix them. Version 4.0.5 By Acunetix View details
<input type="checkbox"/> AdRotate Professional Deactivate Edit	AdRotate Pro is the popular choice for monetizing your website with adverts while keeping things simple. Version 3.18.2 By Arnan de Gans of AjdG Solutions Visit plugin site
<input type="checkbox"/> Akismet Settings Deactivate Edit	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from spam. It keeps your site protected even while you sleep. To get started; 1) Click the "Activate" link to the left of this description. 2) Sign up for an Akismet plan to get an API key, and 3) Go to your Akismet configuration page, and save your API key. Version 3.1.11 By Automattic View details
<input type="checkbox"/> All in One SEO Pack Upgrade to Pro Documentation Support Forum SEO Settings Deactivate	Out-of-the-box SEO for your WordPress blog. Features like XML Sitemaps, SEO for custom post types, SEO for blogs or business sites, SEO for ecommerce sites, and much more. Almost 30 million downloads since 2007. Version 2.3.4.2 By Michael Torbert View details Donate Amazon Wishlist
<input type="checkbox"/> Captcha by BestWebSoft Settings Deactivate Edit	Plugin Captcha intended to prove that the visitor is a human being and not a spam robot. Plugin asks the visitor to answer a math question. Version 4.1.9 By BestWebSoft View details Settings FAQ Support
<input type="checkbox"/> Category Post List Deactivate Edit	Gives a complete list of categories and all the posts in them. Version 1.4 By James Wilkes View details
<input type="checkbox"/> Contact Form by BestWebSoft Settings Deactivate Edit	Plugin for Contact Form. Version 3.99 By BestWebSoft View details Settings FAQ Support
<input type="checkbox"/> Display Posts Shortcode Deactivate Edit	Display a listing of posts using the [display-posts] shortcode Version 2.6.1 By Bill Erickson View details  There is a new version of Display Posts Shortcode available. View version 2.6.2 details or update now.
<input type="checkbox"/> Exclude Pages from Navigation Deactivate Edit	Provides a checkbox on the editing page which you can check to exclude pages from the primary navigation. IMPORTANT NOTE: This will remove the pages from any "consumer" side page listings, which may not be limited to your page navigation listlines.

Wordpress

Website Customization / Coding

- Wordpress backend GUI
- Shortcode
- HTML
- PHP

Simple



Advanced

Coding assistance - [Codeable](#)

Wordpress - GUI

RNA-Seq Blog 8 1 + New View Post Jarida 1 Update SEO Shareaholic Jarida Howdy, RNA-Seq Blog

All in One SEO

Posts

All Posts
Add New
Categories
Tags

Custom Sliders
Media
Pages
Comments 1
AdRotate Pro
Advertiser
Appearance
Plugins 6
Users
Tools
Settings
BWS Plugins
Shareaholic
Twitter Cards
Twitter Tweets
WP-Optimize
Polls
WP Security
Jarida
Feed Statistics
WP CSV
Collapse menu

Edit Post Add New

MicroScope: RNA-seq software analysis suite for gene expression heatmaps

Permalink: <http://www.rna-seqblog.com/microscope-rna-seq-session-heatmaps/> Edit

Add Media Visual Text

Paragraph

Researchers at the [University of Miami Miller School of Medicine](#) have developed a user-friendly ChIP-seq and RNA-seq software suite for the interactive visualization and analysis of gene expression heatmaps, including integrated features to support: principal component analysis, differential expression analysis, gene ontology analysis, and dynamic network visualization of genes directly from a heatmap.

MicroScope user interface

MicroScope

Download Sample Input File
Choose File to Upload:

Instructions Heatmap PCA DE Analysis Gene Ontology Network Analysis

MicroScope UI showcasing the magnification feature as well as features such as: sample file download, sample input, buffer size, log2 data transformation, multiple heatmap color schemes, hierarchical clustering, row/column dendrogram branch coloring, row/column font size, and heatmap download button. Additional UI features are sequentially unlocked as the user progresses through the MicroScope software suite.

Availability - MicroScope is hosted online as an R Shiny web application based on the D3 JavaScript library: <http://microscopebioinformatics.org/>. The methods are implemented in R, and are available as part of the MicroScope project at: <https://github.com/Bohdan-Khomtchouk/Microscope>.

[box type="shadow" align="alignleft"]Khomtchouk BB, Hennessy J, Dargis-Robinson V, Wahlestedt C. (2016) **MicroScope: ChIP-seq and RNA-seq software analysis suite for gene expression heatmaps.** *bioRxiv* [Epub ahead of print]. [\[abstract\]](#)[/box]

p

Word count: 170

Last edited by RNA-Seq Blog on June 3, 2016 at 12:48 pm

jarida - Post Options

Select a Twitter Card Type

Publish

Preview Changes

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Revisions: 3 [Browse](#)

Published on: Jun 3, 2016 @ 12:00 [Edit](#)

Move to Trash [Update](#)

Tags

Add

Separate tags with commas

Data Visualization
gene expression heatmaps

Featured Image

MicroScope

[Remove featured image](#)

Shareaholic

Hide Share Buttons
Hide Related Content
Exclude from Related Content

Wordpress - Shortcode

RNA-Seq Blog 8 1 + New View Post Jarida 1 Update SEO Shareaholic Jarida Howdy, RNA-Seq Blog

All in One SEO

Posts

All Posts
Add New
Categories
Tags

Custom Sliders
Media
Pages
Comments 1
AdRotate Pro
Advertiser
Appearance
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Users
Tools
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BWS Plugins
Shareaholic
Twitter Cards
Twitter Tweets
WP-Optimize
Polls
WP Security
Jarida
Feed Statistics
WP CSV
Collapse menu

Edit Post Add New

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Permalink: <http://www.rna-seqblog.com/microscope-rna-seq-session-heatmaps/> Edit

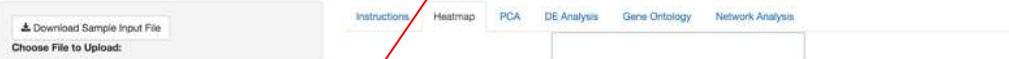
Add Media

Visual Text

Paragraph

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Tags


Add

Separate tags with commas

Data Visualization

gene expression heatmaps

Featured Image



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Hide Related Content
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Posts

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Users

Tools

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Twitter Tweets

WP-Optimize

Polls

WP Security

Jarida

Feed Statistics

Edit Post

Add New

MicroScope: RNA-seq software analysis suite for gene expression heatmaps

Permalink: <http://www.rna-seqblog.com/microscope-rna-seq-session-heatmaps/> Edit

Add Media

Visual

Text

b i link b-quote del ins img ul ol li code more close tags Review Overview ADS1 ADS2


is logged in is guest one third one third last two third two third last one half one half last one fourth

one fourth last three fourth three fourth last one fifth one fifth last two fifth two fifth last three fifth

three fifth last four fifth four fifth last one sixth one sixth last five sixth five sixth last Poll

Researchers at the [University of Miami Miller School of Medicine](http://psychiatry.med.miami.edu/research/center-for-therapeutic-innovation) have developed a user-friendly ChIP-seq and RNA-seq software analysis suite for gene expression heatmaps. The software suite includes integrated features to support: principal component analysis, differential expression analysis, gene ontology analysis, and dynamic network visualization of gene-disease relationships.

MicroScope user interface

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Select a Twitter Card Type

Publish

Preview Changes

Status: Published Edit

Visibility: Public Edit

Revisions: 3 Browse

Published on: Jun 3, 2016 @ 12:00 Edit

Move to Trash

Update

Tags

Add

Separate tags with commas

☒ Data Visualization

☒ gene expression ☒ heatmaps

☒ MicroScope ☒ RNA-seq software

Choose from the most used tags

Categories

All Categories Most Used

☒ Data Visualization

☐ Contact

☐ Administration

☐ Advertise

☐ Reader Contributions

☐ Request for RNA-Seq

Services

☐ Events

Wordpress

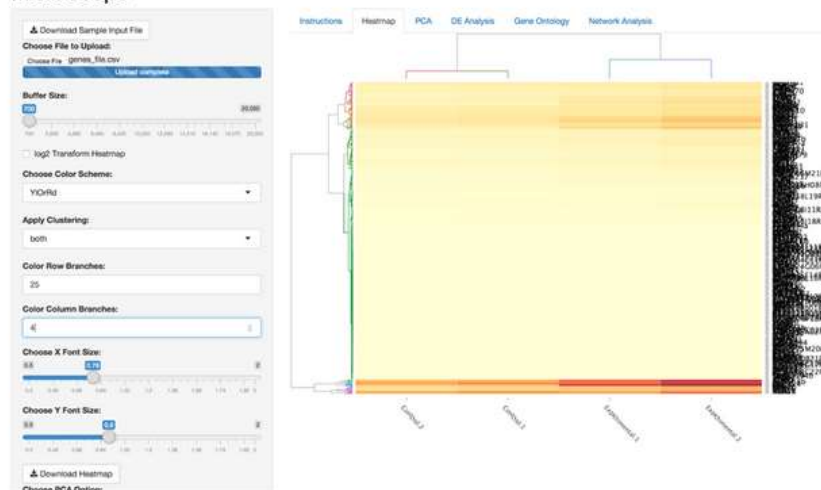
MicroScope: RNA-seq software analysis suite for gene expression heatmaps

Posted by: RNA-Seq Blog in Data Visualization 3 days ago 571 Views

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MicroScope user interface

MicroScope



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Khomtchouk BB, Hennessy J, Dargis-Robinson V, Wahlestedt C. (2016) **MicroScope: ChIP-seq and RNA-seq software analysis suite for gene expression heatmaps.** *bioRxiv* [Epub ahead of print]. [abstract]

Wordpress - PHP

WordPress 4.5.2 is available! [Please update now.](#)

Edit Themes

Jarida: Page Template (page.php)

Select theme to edit: Jarida

```
<?php get_header(); ?>
<div class="content-wrap">
    <div class="content">
        <?php tie_breadcrumbs() ?>

        <?php if ( ! have_posts() ) : ?>
            <div id="post-0" class="post not-found post-listing">
                <h1 class="post-title"><?php _e( 'Not Found', 'tie' ); ?></h1>
                <div class="entry">
                    <p><?php _e( 'Apologies, but no results were found for the requested archive. Perhaps
searching will help find a related post.', 'tie' ); ?></p>
                    <?php get_search_form(); ?>
                </div>
            </div>
        <?php endif; ?>

        <?php if ( have_posts() ) while ( have_posts() ) : the_post(); ?>

        <?php $get_meta = get_post_custom($post->ID);
            if( !empty( $get_meta['tie_review_position'][0] ) ){
                $review_position = $get_meta['tie_review_position'][0] ;
                $rv = $tie_reviews_attr;
            }

            $post_width = $get_meta['tie_sidebar_pos'][0];
            if( $post_width == 'full' ){
                if(tie_get_option( 'columns_num' ) == '2c') $content_width = 955;
                else $content_width = 1160;
            }
        ?>
    <?php //Above Post Banner
```

Templates

- 404 Template (404.php)
- Archives (archive.php)
- Author Template (author.php)
- Category Template (category.php)
- Comments (comments.php)
- index.php (css/index.php)
- custom-functions.php
- index.php (fonts/index.php)
- Theme Footer (footer.php)
- banners.php (functions/banners.php)
- common-scripts.php (functions/common-scripts.php)
- default-options.php (functions/default-options.php)
- home-cat-pic.php (functions/home-cat-pic.php)
- home-cat-scroll.php (functions/home-cat-scroll.php)
- home-cats-wide.php (functions/home-cats-wide.php)
- home-cats.php (functions/home-cats.php)
- home-recent-box.php

Documentation:

Codeable

The screenshot displays the Codeable platform interface. At the top, the Codeable logo is on the left, and a green progress bar showing '3 / 10' is on the right. Below the header, there's a navigation bar with '< Previous page' and tabs for 'Activity log' and 'Additional tasks (0)'. The main content area features a task post titled 'Add a shortcode to the Karma theme to display a custom "Modern" image frame size.' with a price of \$55.00, published on September 09, 2013. The task details specify WordPress Version: 3.6, Karma - Wordpress Theme Version: 3.0.4, and a request for a custom image frame size. The task is marked as completed. To the right, the developer's profile for Bogdan Dragomir is shown, indicating he is offline. Below the task, there's a section for 'Credentials vault' and a 'Files' section with a 'Shortcode Demo' file. At the bottom, there's a comment section with a text input field and a 'Reply' button.

codeable

3 / 10

< Previous page

Activity log Additional tasks (0)

Add a shortcode to the Karma theme to display a custom "Modern" image frame size.

The price is \$55.00 · Published: September 09 2013 · I need this anytime

28 comments

Task details

WordPress Version: 3.6
Karma - Wordpress Theme Version: 3.0.4

The theme comes with shortcodes for several size image frames, but not the size that I need.
width="610" height="120" framestyle="modern"

see
<http://karma.lcsciences.com/applications/transcriptomics/mirna-profiling/mirna-sequencing/>

I would like to have this shortcode created so that I can quickly add this specific image frame to various pages of my website.

Sincerely,

Write a message

Comments support Markdown! ☐ Press Enter to send [Reply](#)

Your developer
Bogdan Dragomir
is offline

Developers local time:
Monday, 23:45

✓ You marked this task as completed

Credentials vault
Monday, 23:48

✓ You marked this task as completed

Credentials vault
[Add credentials](#)

Files
[Shortcode Demo](#) 3.03 MB
[Add files](#)

Hit Warm...

fiverr

fiverr

Find Services

Join Sign In Start Selling

Graphics & Design

Digital Marketing

Writing & Translation

Video & Animation

Music & Audio

Programming & Tech

Advertising

Business

Lifestyle

Gifts

Fun & Bizarre

Other

I will do Keyword Research and Competitor Research

FEATURED 1

INCLUDES PACKAGES \$5

I will write a stellar product description

FEATURED 1

\$5

I will sing 4 bars of your song

FEATURED 1

\$5

I will create custom music for your video game

FEATURED

\$5

I will provide a video testimonial in a NATURAL setting

1

INCLUDES PACKAGES \$5

I will fix Wordpress error, customize wordpress theme

1

INCLUDES PACKAGES \$15

I will record a voice over as a boxing ring announcer

\$5

I will create a Tshirt design for Fathers Day

INCLUDES PACKAGES \$15

I will make an excellent flowchart or diagram

\$5

I will professionally edit and master your podcast or audio

\$5

I will write your perfect article

1

\$5

I will draw you an AWESOME hand drawn pattern

INCLUDES PACKAGES \$5

I will create an icon in flat design style for you

\$5

I will fix any Squarespace related issue

\$5

I will record an American male voice over narration

\$5

Web Design - Summary

1. Wordpress (Free)
2. Themes (\$40-\$60)
 - [Themeforest](#)
 - [Template Monster](#)
3. Media
 - [Photodune](#) (\$1-\$5 / image)
 - [iStockphotos](#)
 - [Videohive](#) (\$10-\$20 / clip)
4. Plugins (Free)
5. [Codeable](#) (bid system)
6. [Fiverr](#) (\$5 / service)

Agenda

01

Web Design

Design Trends - Wordpress

Rich Media - Coding

02

SEO

Hummingbird

My Business - Sitemaps

03

Blogging

Benefits of Blogging

RSS - Newsletters

04

Social Media

Google's Search Algorithm

- [Panda](#) – (2/11) Purpose was to try to show high-quality sites higher in search results and demote sites that may be of lower quality. (content vs keywords)
- [Penguin](#) – (4/12) Goal of Penguin is to reduce the trust that Google has in sites that have cheated by creating unnatural backlinks in order to gain an advantage in the Google results.
- [Hummingbird](#) – (10/13) A complete overhaul of the entire Google algorithm. Utilizes machine learning to better understand a user's query. User experience becomes key factor in rankings.



ON-THE-PAGE FACTORS

These elements are in the direct control of the publisher

CONTENT

Cq	QUALITY	Are pages well written & have substantial quality content?
Cr	RESEARCH	Have you researched the keywords people may use to find your content?
Cw	WORDS	Do pages use words & phrases you hope they'll be found for?
Ce	ENGAGE	Do visitors spend time reading or "bounce" away quickly?
Cf	FRESH	Are pages fresh & about "hot" topics?
Vt	THIN	Is content "thin" or "shallow" & lacking substance?
Va	ADS	Is your content ad-heavy, especially "above the fold"?

HTML

Ht	TITLES	Do HTML title tags contain keywords relevant to page topics?
Hd	DESCRIPTION	Do meta description tags describe what pages are about?
Hh	HEADERS	Do headlines & subheads use header tags with relevant keywords?
Hs	STRUCTURE	Do pages use structured data to enhance listings?
Vs	STUFFING	Do you excessively use words you want pages to be found for?
Vh	HIDDEN	Do colors or design "hide" words you want pages to be found for?

ARCHITECTURE

Ac	CRAWL	Can search engines easily "crawl" pages on site?
Ad	DUPLICATE	Does site manage duplicate content issues well?
As	SPEED	Does site load quickly?
Au	URLS	Are URLs short & contain meaningful keywords to page topics?
Am	MOBILE	Does your site work well for mobile visitors, on smartphones and tablets?
Vc	CLOAKING	Do you show search engines different pages than humans?

THE PERIODIC TABLE OF SEO SUCCESS FACTORS

Search engine optimization — SEO — seems like alchemy to the uninitiated. But there's a science to it. Below are some important "ranking factors" and best practices that can lead to success with both search engines and searchers.

ON-THE-PAGE SEO

OFF-THE-PAGE SEO

CONTENT	HTML	ARCHITECTURE	LINKS	TRUST	SOCIAL	PERSONAL
Cq ⁺³ Quality	Ht ⁺³ Titles	Ac ⁺³ Crawl	Lq ⁺³ Quality	Ta ⁺³ Authority	Sr ⁺² Reputation	Pc ⁺³ Country
Cr ⁺³ Research	Hd ⁺² Description	Ad ⁺² Duplicate	Lt ⁺² Text	Th ⁺¹ History	Ss ⁺¹ Shares	Pl ⁺³ Locality
Cw ⁺² Words	Hh ⁺¹ Headers	As ⁺¹ Speed	Ln ⁺¹ Numbers	Ti ⁺¹ Identity		Ph ⁺³ History
Ce ⁺² Engage	Hs ⁺¹ Structure	Au ⁺¹ URLs	Vp ⁻³ Paid	Vd ⁻¹ Privacy		Ps ⁺² Social
Cf ⁺² Fresh	Vs ⁻¹ Stuffing	Am ⁺¹ Mobile	VI ⁻² Spam			
Vt ⁻² Thin	Vh ⁻¹ Hidden	Vc ⁻³ Cloaking				
Va ⁻¹ Ads						

FACTORS WORK TOGETHER

All factors on the table are important, but those marked 3 carry more weight than 1 or 2. No single factor guarantees top rankings or success, but having several favorable ones increases the odds. Negative "violation" factors shown in red harm your chances.

OFF-THE-PAGE FACTORS

Elements influenced by readers, visitors & other publishers

LINKS

Lq	QUALITY	Are links from trusted, quality or respected web sites?
Lt	TEXT	Do links pointing at pages use words you hope they'll be found for?
Ln	NUMBER	Do many links point at your web pages?
Vp	PAID	Have you purchased links in hopes of better rankings?
VI	SPAM	Have you created many links by spamming blogs, forums or other places?

TRUST

Ta	AUTHORITY	Do links, shares & other factors make site a trusted authority?
Th	HISTORY	Has site or its domain been around a long time, operating in same way?
Ti	IDENTITY	Does site use means to verify its identity & that of authors?
Vd	PIRACY	Has site been flagged for hosting pirated content?

SOCIAL

Sr	REPUTATION	Do those respected on social networks share your content?
Ss	SHARES	Do many share your content on social networks?

PERSONAL

Pc	COUNTRY	What country is someone located in?
Pl	LOCALITY	What city or local area is someone located in?
Ph	HISTORY	Has someone regularly visited your site or socially favored it?
Ps	SOCIAL	Have your friends socially favored the site?

Factors Influencing SEO

On the Page SEO

1. Content

- Dynamic Site
- Rich Media - videos
- Keywords - alt tags

2. Architecture

- Crawl easy
- Load speed
- Duplicate content
- Responsive

3. HTML

- Clean code

Off the Page SEO

1. Trust

- Age of Domain
- Bounce Rate
- Authority – links from authoritative sites / education-government

2. Links

- Quality of inbound links - pagerank

3. Social

- Is content shared on social media?
- Quality of “likes”

Wordpress – SEO Plugins

The screenshot displays the WordPress plugin directory interface. On the left, a sidebar menu contains various options, with 'Plugins' highlighted by a red box. The main content area shows search results for the keyword 'seo', which is entered in a search bar at the top right, also highlighted by a red box. The results are displayed in a grid of plugin cards. The first card, 'SEO Wizard', is highlighted with a red box and shows a 4.5-star rating from 19 reviews, 10,000+ active installs, and a compatibility checkmark. Other visible plugins include 'Seo Tags', 'SEO Advanced Custom Fields Analyzer', 'SEO Meta', 'SEO Wordpress', 'SEO Audit Tool by ContentLook', 'SEO Smart Links', and 'Seo Optimized Images'. A white callout box with the text '~1900 Results' is positioned over the right side of the plugin grid.

Keyword: seo

1,856 items

1 of 63

~1900 Results

Plugin Name	Rating	Active Installs	Last Updated	Compatible
SEO Wizard	4.5 (19)	10,000+	2 months ago	Yes
Seo Tags	0 (0)	200+	-	-
SEO Advanced Custom Fields Analyzer	-	-	-	-
SEO Meta	-	-	-	-
SEO Wordpress	5 (5)	10,000+	4 months ago	No
SEO Audit Tool by ContentLook	5 (5)	400+	13 hours ago	Yes
SEO Smart Links	-	-	-	-
Seo Optimized Images	5 (8)	5,000+	5 months ago	Yes

Wordpress – SEO Plugins

1. [All in One SEO Pack](#)

- Automatically optimizes your titles for Google and other search engines
- Generates META tags (page title, description, keywords) automatically

2. [Shareaholic](#)

- Share buttons
- Related content

Wordpress – SEO Plugins

Although the original Statistics at the Bench is still available for sale and has all examples in Excel, this new book uses the same text and examples in R. A new chapter introduces the basics of R: where to download, how to get started, and some basic commands and resources. There is also a new chapter that explains how to analyze next-generation sequencing data using R (specifically, RNA-Seq). R is powerful statistical software with many specialized packages for biological applications and Using R at the Bench: Step-by-Step Data Analytics for Biologists is an excellent resource for those biologists who want to learn R. This handbook for working scientists provides a simple refresher for those who have forgotten what they once knew and an overview for those wishing to use more quantitative reasoning in their research. Statistical methods, as well as guidelines for the interpretation of results, are explained using simple examples. Throughout the book, examples are accompanied by detailed R commands for easy reference.



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www.yourdictionary.com › Dictionary Definitions › yourDictionary.com › westerly. adjective. Situated toward the west. Coming or being from the west: westerly winds. noun. pl. west-er-lies. A storm or wind coming from the west.

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www.westerlybreeze.com/ › This 4 bedroom, 3½ bath, 2 story beach house is perfect for families vacationing on the Texas Gulf Coast. Construction was complete on this custom home in ...

Westerly | Definition of Westerly by Merriam-Webster

www.merriam-webster.com/dictionary/westerly › Merriam-Webster › Full Definition of westerly. 1 : situated toward or belonging to the west <the westerly end of the farm>. 2 : coming from the west <a westerly breeze>. See westerly ...

Pointe West Luxury Beach House - Two Masters!... - VRBO

www.vrbo.com › Galveston, TX, USA › USA › Texas › Gulf Coast › Galveston › ★★★★★ Rating: 4.7 - 11 reviews If your idea of a great summer vacation is being close to the water, then you will fall in love with Westerly Breeze. This house is surrounded by water on 3 sides, ...

Westerly Breeze - Facebook

www.facebook.com › Places › Galveston, Texas › Hotel › Westerly Breeze, Galveston, TX. 103 likes - 97 were here. This 4 bedroom, 3½ bath, 2 story beach house is perfect for families vacationing on the Texas...

Westerly Breeze - FFXIclopedia - Wikia


fxiclopedia.wikia.com/wiki/Westerly_Breeze › Westerly Breeze. 46,667pages on this wiki. Edit this page. History - Talk0 ... Westerly Breeze. Gender: Male. Race: Galka. Affiliation: Adoulin ...

Westerly Breeze - Horse

www.horseracingnation.com/horse/Westerly_Breeze › Westerly Breeze horse page with past performances, results, pedigree, photos and videos. Westerly Breeze horse rating and status. See who is a fan of Westerly ...

2016 Oregon Offshore: Westerly Breeze Building In The Strait

www.oregonoffshore.org/2016/05/westerly-breeze-building-in-strait.html › May 13, 2016 - We're seeing some interesting developments in this stage of the race; the lead



See photos See outside

Westerly Breeze

Vacation Home Rental Agency

Address: 26714 Estuary Dr, Galveston, TX 77554
Phone: (281) 455-3638






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--	--	---	---	--

[Feedback](#)

Google My Business




Westerly Breeze

26714 Estuary Dr Galveston, TX 77554
(281) 455-2638
westerlybreeze.com


Vacation Home Rental Agency

2 followers | 305,708 views



[About](#) [Posts](#) [Collections](#) [Photos](#) [Videos](#) [Reviews](#)

Contact Information



26714 Estuary Dr Galveston, TX 77554
(281) 455-2638 • westerlybreeze.com

Vacation Home Rental Agency, Indoor Lodging

This 4 bedroom, 3 1/2 bath, 2 story beach house is perfect for families vacationing on the Texas Gulf Coast. Located at the westernmost tip of Galveston Island, within the fabulous Points West Resort.

Google+ URL
google.com/WesterlyBreezeGalveston is unapproved
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In your circles
You haven't added anyone or you're not displaying this.

Have you in circles 2 people



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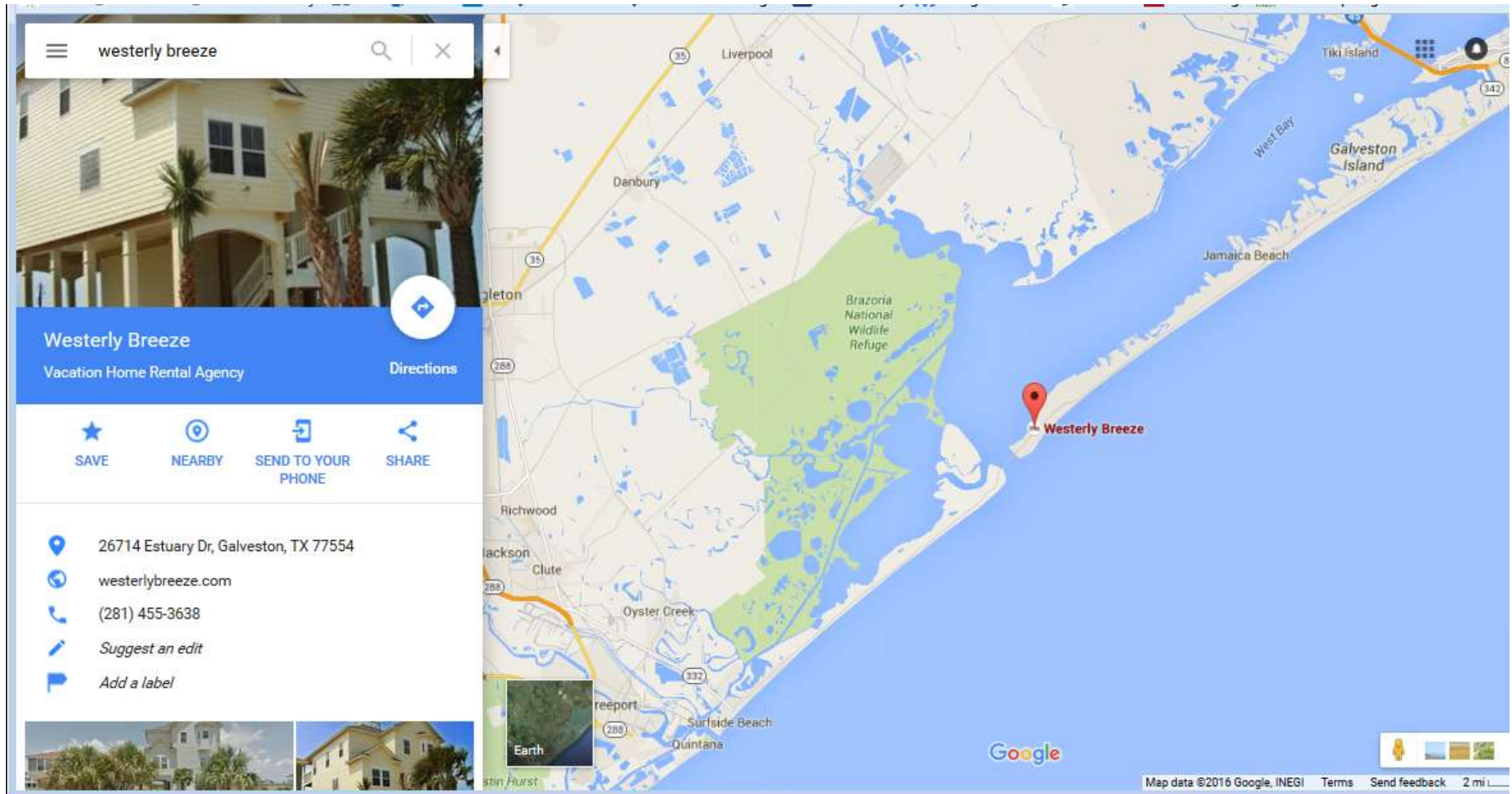
Wordpress – Google Reviews Plugins

The screenshot shows the WordPress plugin directory search results for the keyword 'google reviews'. The interface includes a sidebar on the left with navigation links like 'All in One SEO', 'Posts', 'Custom Sliders', 'Media', 'Pages', 'Comments', 'AdRotate Pro', 'Advertiser', 'Appearance', 'Plugins', 'Installed Plugins', 'Add New', 'Editor', 'Users', 'Tools', and 'Settings'. The main content area displays a grid of search results. At the top, there's a search bar with 'google reviews' entered and a dropdown menu for 'Keyword'. Below the search bar, there are tabs for 'Search Results', 'Featured', 'Popular', 'Recommended', and 'Favorites'. The results are sorted by '1,507 items' and '1 of 51'. The first four results are:

- Google Reviews Counter Generator** by MegaNiche. Description: 'This plugin will scrape the number of reviews you have and display it in our designed plugin that goes in the widget area.' It has 200+ Active Installs and was last updated 2 years ago.
- Google Places Reviews** by WordImpress. Description: 'Display Google Places Reviews on your WordPress website and help boost consumer confidence and search engine optimization.' It has 5,000+ Active Installs and was last updated 16 hours ago.
- Google My Business Reviews Widget** by Duan van den Bergh | Semster. Description: 'A cool, fully customizable widget to show off your Google My Business Reviews average rating in stars, thumbs or squares.'
- Custom Google Plus Feed (google+)** by SlickRemix. Description: 'Google Plus Profile or Page feed for your website, includes Follow button Options too.'

~1500 Results

Google My Business



May 13, 2016 - We're seeing some interesting developments in this stage of the race; the lead

Wordpress – Google Maps Plugins

The screenshot shows the WordPress plugin directory search results for the keyword 'google maps'. The interface includes a sidebar on the left with navigation links like 'Custom Sliders', 'Media', 'Pages', 'Comments', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'BWS Plugins', 'Shareaholic', and 'Twitter Cards'. The main content area displays a grid of plugin cards. Each card includes a plugin icon, title, description, 'Install Now' button, 'More Details' link, star rating, number of active installs, and compatibility status. The search results are filtered by 'Search Results' and show 812 items. A callout box on the right indicates '~800 Results'.

Search Results: Featured Popular Recommended Favorites

Keyword: google maps

812 items 1 of 28

Google Maps (Install Now) (More Details)
Google Map plugin form Huge-IT. One more perfect Google Map tool that we've made for you. Improved Google Map, where we have our special contribu.
By Huge-IT
★★★★★ (23) 30,000+ Active Installs Last Updated: 22 hours ago ✓ Compatible with your version of WordPress

Google Map (Install Now) (More Details)
Google Maps WD is an intuitive tool for creating Google maps with advanced markers, custom layers and overlays for your website.
By WebDaredo
★★★★★ (8) 2,000+ Active Installs ✓ Compatible

Google Maps Master (Install Now) (More Details)
Google Maps Master is the professional wordpress plugin to display locations with Google Maps V3.
By TechGasp
★★★★★ (3) Last Updated: 5 months ago

Google Maps VE (Install Now) (More Details)
Google Maps plugin is very powerful for creating maps in seconds. Easy to use and no programmer skills required. There is no limit for maps and marker
By Prit Eibe
★★★★★ (3)

Google Map Lightbox Popup (Install Now) (More Details)
Google Map Popup plugin allows you to add a google map popup image which on click pops up the google map for your business or the address that you wan
By WDFruits
★★★★★ (3) 2,000+ Active Installs Last Updated: 2 months ago ✓ Compatible with your version of WordPress

Google Maps Bank - Easy Google Maps (Install Now) (More Details)
Google Maps Bank provides directions, locations, markers, interactive maps, and satellite/aerial imagery of anything. It's more than just a Map.
By Tech Banker
★★★★★ (14) 3,000+ Active Installs Last Updated: 13 hours ago ✓ Compatible with your version of WordPress

WP Google Map (Install Now) (More Details)
Google Map plugin will help to embed Google Custom Map in Posts, Pages as shortcode and sidebar as widget.
By SRMLDN

Google Map Targeting (Install Now) (More Details)
Set Google Map everywhere on your by shortcode on your site simply. One click - one map!
By Mstislav Sofronov

Google Sitemaps

- A [sitemap](#) is a file where you can list the web pages of your site to tell users, Google and other search engines about the organization of your site content.
- Search engine web crawlers like [Googlebot](#) read this file to more intelligently crawl your site.
- [Sitelinks](#) - The links shown below some of Google's search results, called sitelinks, are meant to help users navigate your site. Google analyzes the link structure of your site to find shortcuts that will save users time and allow them to quickly find the information they're looking for.
- HTML vs XML

Google Sitemaps

Google twister biotech

About 149,000 results (0.48 seconds)

Twister Biotech
[twisterbiotech.com/](https://plus.google.com/+Twisterbiotech) ▾
Designer genes that work. Twister Biotech's MiniVectors provide a new, safe and experimentally verified transfection system for primary and stem cells.

About Us
About Us. Everything about Twister. A Baylor College of Medicine ...

Contact Us
Contact Info. Twister Biotech; PO Box 20566 Houston, TX 77225 ...

MiniVectors
MiniVectors are supercoiled DNA minicircles containing ONLY the ...

Publications & Data
Publications & Data. Structural diversity of supercoiled DNA ...

Welcome to Twister Biotech
Twister Biotech was created around the break-through and ...

Applications
MiniVectors are stripped down to the very essence of what you ...

<https://plus.google.com/+Twisterbiotech>

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<https://www.linkedin.com/company/twister-biotech-llc> ▾ LinkedIn ▾
Twister Biotech was created around the break-through and disruptive platform technology, MiniVectors, that originated in the laboratory of Dr. Lynn Zechiedrich ...

Twister Biotech, Inc.: Private Company Information - Businessweek
www.bloomberg.com/research/stocks/private/snapshot.asp?privcapld... ▾ Bloomberg L.P. ▾
Twister Biotech, Inc. develops MiniVectors, which are supercoiled DNA minicircles that contain the sequence of interest for getting DNA into primary and stem ...

Twister - BCM Technologies | Houston, TX
www.bcmtechnologies.com/portfolio/twister/ ▾
Twister. Twister Biotech, Inc. is focused on research, development and commercialization of MiniVectors™ – a highly minimized form of supercoiled, circular ...

Welcome to Twister Biotech - YouTube
<https://www.youtube.com/watch?v=PPHPQMIZ8k>
Nov 7, 2015 - Uploaded by Twister Biotech
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#supercoiledDNA Symposium – Structural diversity of supercoiled DNA
<https://plus.google.com/103512190136222411014/posts/M7oxpMvYmJ9> ▾
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May 12, 2016 - #supercoiledDNA. Symposium – Structural diversity of supercoiled DNA

Sitelinks

Google Sitemaps

HTML Sitemap – for users

theinnatfoxhollow.com > Site Map

- [Luxury Long Island Hotels](#)

Enjoy luxury suite accommodations with The Inn at Fox Hollow located in Long Island, NY.

- [Long Island New York Vacation Package](#)

Check out our updated hotel specials that add a special touch to your getaway.

- [Romance Packages in New York](#)

Choose from several unique gift packages that will complete your stay with The Inn Hollow.

- [Long Island, NY Hotel Accommodations](#)

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- [Amenities & Services](#)

- [Hotel Long Island, New York](#)

Google Sitemaps

XML Sitemap – for Googlebot

```
1 <?xml version="1.0" encoding="UTF-8"?><?xml-stylesheet type="text/xsl" href="http://www.rna-seqblog.com/wp-content/plugins/google-sitemap-generator/sitemap.xml"?>
2 <!-- sitemap-generator-url="http://www.arnebrachhold.de" sitemap-generator-version="3.4" -->
3 <!-- generated-on="June 24, 2014 8:19 pm" -->
4 <!-- Debug: Total comment count: 174 -->
5 <urlset xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xsi:schemaLocation="http://www.sitemaps.org/schemas/sitemap/0.9 http://www.sitemaps.org/schemas/site
6     <loc>http://www.rna-seqblog.com/</loc>
7     <lastmod>2014-06-20T13:38:57+00:00</lastmod>
8     <changefreq>daily</changefreq>
9     <priority>1.0</priority>
10 </url>
11 <!-- Debug: Start Postings -->
12 <!-- Debug: Priority report of postID 1155: Comments: 0 of 174 = 0 points -->
13 <url>
14     <loc>http://www.rna-seqblog.com/another-weapon-in-the-war-against-bias/</loc>
15     <lastmod>2014-06-20T13:38:57+00:00</lastmod>
16     <changefreq>monthly</changefreq>
17     <priority>0.2</priority>
18 </url>
19 <!-- Debug: Priority report of postID 3451: Comments: 0 of 174 = 0 points -->
20 <url>
21     <loc>http://www.rna-seqblog.com/a-biophysical-model-for-identifying-splicing-regulatory-elements-and-their-interactions/</loc>
22     <lastmod>2014-06-20T13:33:59+00:00</lastmod>
23     <changefreq>monthly</changefreq>
24     <priority>0.2</priority>
25 </url>
26 <!-- Debug: Priority report of postID 536: Comments: 0 of 174 = 0 points -->
27 <url>
28     <loc>http://www.rna-seqblog.com/a-novel-pathway-of-small-guide-rna-maturation/</loc>
29     <lastmod>2014-06-20T13:32:12+00:00</lastmod>
30     <changefreq>monthly</changefreq>
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54 <!-- Debug: Priority report of postID 8000: Comments: 0 of 174 = 0 points -->
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Wordpress – Google Sitemaps Plugins

RNA-Seq Blog 10 1 + New Jarida 1 Update SEO Shareaholic Jarida Howdy, RNA-Seq Blog

Custom Sliders

Media

Pages

Comments 1

AdRotate Pro

Advertiser

Appearance

Plugins 8

Installed Plugins

Add New

Editor

Users

Tools

Settings

BWS Plugins

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Installed Plugins

Add New

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WP-Optimize

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Keyword google sitemaps

165 items 1 of 6

XML

Create Easy a Google XML sitemap of your WordPress Website. The plugin supports also the search engines Ask and Bing.

By Adam Brasin

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This plugin allows you to add a Sitemap file to Google Webmaster Tools.

By BestWebSoft

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Compatible

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This plugin will generate a special XML sitemap which will help search engines to better index your blog.

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Strictly Google Sitemap

Strictly Google Sitemap is a feature rich Google XML Sitemap plugin designed with performance in mind for large sites.

By Rob Reid

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This plugin provides a highly-configurable Google News XML Sitemap for WordPress.

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This is special plugin which will generate a special XML sitemap to help Google, Yahoo, Ask and other search engines to ndex your site or blog.

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Social Media

Blogging

Blog Posts

The screenshot shows the RNA-Seq Blog website. A red circle highlights the main content area, which includes several blog posts and featured content. A red arrow points from the 'Blog Posts' label to this highlighted area.

RNA-Seq Blog
Modern RNA-seq differential expression analysis: transcript-level or gene-level

WEBINAR: QUANT SEQ
Mapping nuclear-exosome targeted poly(A) tails with 3'-RNA-seq
Kevin Roy, Stanford University
June 22, 2016 | 9 am PDT - 12 pm EDT - 6 pm CEST

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RNA-SEQ NEWS

TT-seq maps the human transient transcriptome
Transcription of eukaryotic genomes produces protein-coding mRNAs and diverse noncoding RNAs (ncRNAs), including enhancer RNAs (eRNAs). Most ncRNAs are rapidly degraded, difficult to detect, and thus far have not been ...
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Modern RNA-seq differential expression analyses: transcript-level or gene-level
Modern RNA-seq differential expression analysis: transcript-level or gene-level Mark Robinson, Statistical Bioinformatics - University of Zurich
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Featured RNA-Seq Job - Computational Biology
Location: South San Francisco, CA Posted Date: 5/16/2016 Position Type: Full time Job Code: CB-006 Salary: DOE Required Education: Doctorate, PhD Job Description Computational
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Biology is an integral part of the ...
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MicroScope: RNA-seq software analysis suite for gene expression heatmaps
Researchers at the University of Miami Miller School of Medicine have developed a user-friendly OHT-seq and RNA-seq software suite for the interactive visualization and analysis of gene expression heatmaps, including integrated ...
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RNA sequencing (RNA-seq) is the application of next generation sequencing technologies to RNA molecules. This is obtained by reverse transcription from RNA. In order to get information about the ...
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Preparation
Library Preparation
Sequencing
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Blogging

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Real estate information and news for Cypress, TX and the surrounding local area

Contact me at: 281-455-3638

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COPPER LAKES



CYPRESS CREEK LAKES




FAIRFIELD




TWIN LAKE


CYPRESS REAL ESTATE NEWS



How to Sell Your Home for Top Dollar- Insider Tips
MAY 26, 2016
www.houselogic.com The best way to help buyers imagine themselves in your space? Staging. Here's how room by room. Staging your house can make you money. Seventy-one percent of sellers' agents believe a well-staged environment increases the dollar value buyers are willing to offer, according to the National Association of REALTORS® "2015 Profile of Home Staging."



Houston real estate
MAY 20, 2016
www.houstonagentmagazine.com Construction job losses - A new report from the Houston office of Dallas-based Stream Realty Partners LP illustrated the affect low oil prices are having on the city's building market. The report projects Houston to lose 10 to 20 percent of construction jobs by 2018. Houston peaked in 2014 - MetroStudy released its quarterly [...]



Despite Money Issues, Millennials Want to Buy
MAY 17, 2016
www.realtormag.realtor.org Millennials have a lower net worth

FROM MY PAST CLIENTS...

If I could give Christine a realtor more stars, I would. She made me feel like I was a friend and not just a client. From the very first day I asked to her I knew she would do everything possible to make the process go smooth because she took the time to explain everything I needed to know.

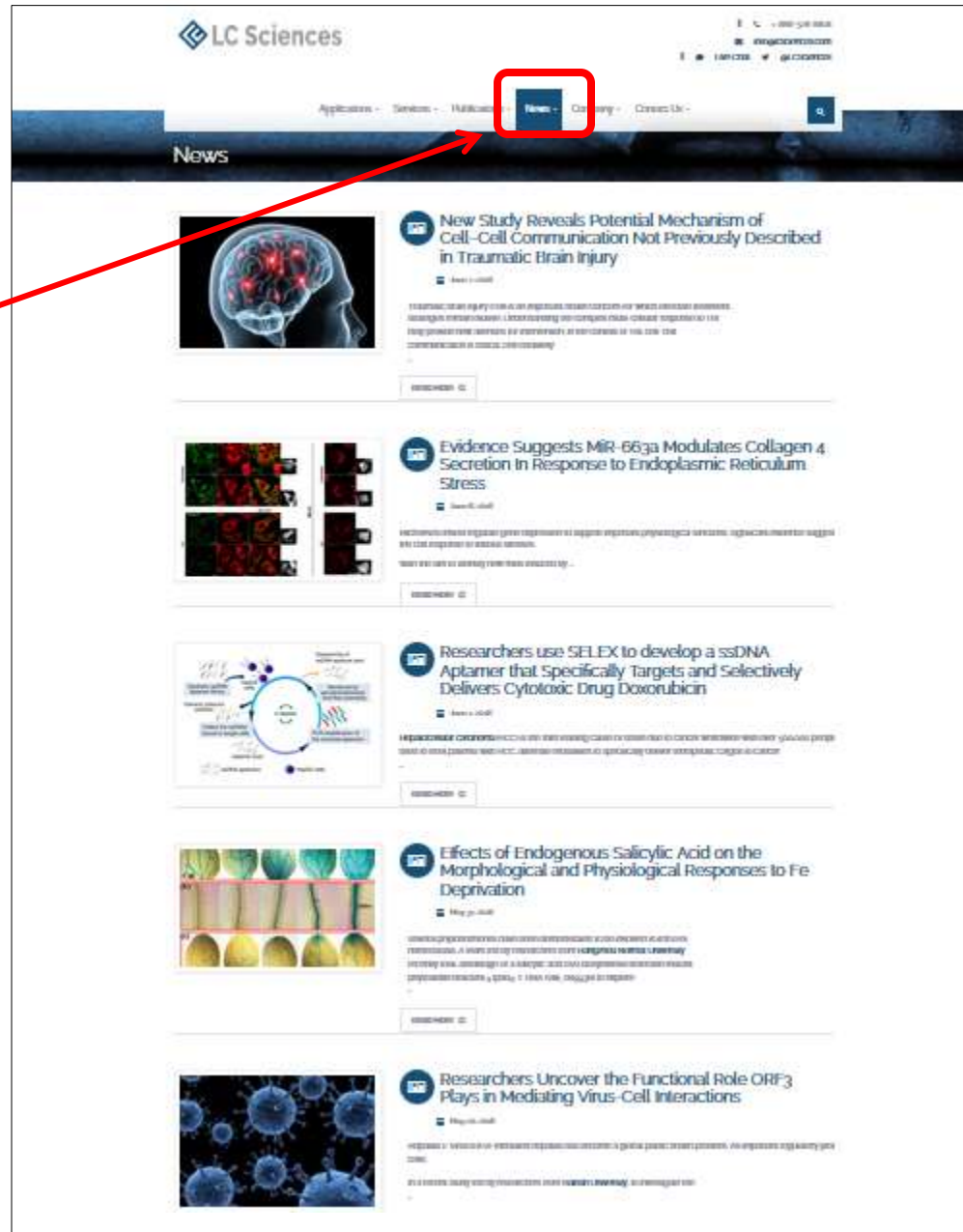
Realtor DWH Christine hung in there through a VERY difficult closing with Bank of America. She is the reason we didn't simply walk away from the grueling 90-day process.

Christine was so informative and helpful. The decision to move was made very quickly and she made it so easy by answering any questions and offering to help in any way...

Christine was a tremendous asset in our relocation from Seattle to Houston. Her

Blogging

News



Blogging

Benefits of Blogging

1. Helps drive traffic to your website

- Every time you write a blog post, it's one more indexed page on your website, which means it's one more opportunity for you to show up in search engines and drive traffic to your website in organic search.
- Your blog fuels SEO.
- Blogging also helps you get discovered via social media

2. Helps convert that traffic into leads

- Each post is a new opportunity to generate new leads.
- Just add a lead-generating call-to-action to every blog post.

Blogging

Benefits of Blogging

3. Helps establish authority

- If prospects find answers to their common questions via blog posts written by people at your company, they're much more likely to come into the sales process trusting you.
- Blog reader more educated so more productive/efficient sales conversion process
- Can be a resource for answers to complex questions

Blogging


What to Blog About?


1. Company News
2. Press Releases
3. Upcoming Events
4. Job Openings

Blogging


New Content on Your Website

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Profiling Extracellular microRNAs – Webinar Recording

 October 2, 2014








[Download the presentation slides](#)

Presented by – Dr. Moemen Abdalla, **Norgen Biotek** and Dr. Christoph Eicken, **LC Sciences**

In the past, differential profiling and functional studies of microRNA (miRNA) has been performed mainly using tissues samples collected by invasive methods. However, in a clinical setting, more convenient and non-invasive methods are required, such as collection of peripheral blood or other bodily fluids. Recently, it has been demonstrated that miRNAs are present in circulating blood plasma, both free circulating and within exosomes, as well as within other biofluids such as cerebral spinal fluid, urine and even breast milk. These circulating miRNAs represent a potential new approach for diagnostic screening.

Webinar Outline


- Brief review of microRNA basics: history, biogenesis, function
- Recent developments of microRNA research in extracellular fluids and exosomes
- Current methods for sample preservation and extraction of various complex extracellular sample types including exosomes
- Current methods for microRNA discovery and profiling from extracellular sample types
- Case studies and application examples




Blogging




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Top 20 Life Science Startups to Watch in the U.S.

 Chris Hebel  January 27, 2016  clients

By Mark Terry, BioSpace.com Breaking News Staff

BioSpace (DHX) is pleased to present its **NextGen Bio "Class of 2016."** This list contains 20 life science companies that launched no earlier than 2013 and are headquartered in the United States. Once **BioSpace** sorted the companies into that group, they were then weighted by a number of different categories and **ranked in a cumulative fashion based on the points awarded for each category.** These categories are: **Finance, Collaborations, Pipeline, Sales and Editorial** ([view methodology](#)).

The NextGen Bio Class of 2016 is a stellar group of companies that are already making an enormous impact on the industry now and in the future. Congratulations!

California led the way in the NextGen Bio "Class of 2016" with half of the companies in the Top 20, followed by Massachusetts with five, and one company each in New Jersey, Texas, New York, Washington and North Carolina.

BioSpace NextGen Bio "Class of 2016"

RANK	COMPANY	FOUNDED	LOCATION	POINTS
1	Corvus Pharma	2014	California	21
2	NantCell	2014	California	16
3	CRISPR	2013	Massachusetts	16
4	PrEP Biopharm	2015	New Jersey	15
5	Ovid Therapeutics	2014	New York	12
6	Arivale	2015	Washington	11
7	Spero Therapeutics	2014	Massachusetts	10
8	Aeglea Biotherapeutics	2013	Texas	9
9	Tenax Therapeutics	2013	California	8

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Blogging

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Rising Sales Contracts Make for Strong Spring

 APRIL 28, 2016 BY [CHRISTINE.HEBEL](#)  [LEAVE A COMMENT](#)

www.realtormag.realtor.org

Pending home sales last month zoomed to the highest level in nearly a year, according to the National Association of REALTORS®'s Pending Home Sales Index, a forward-looking indicator based on contract signings. Signings climbed 1.4 percent nationwide in March to an index reading of 110.5, its highest reading since May 2015.

Lawrence Yun, NAR's chief economist, says the pending home sales increase marks a solid beginning to the spring buying season.

"Despite supply deficiencies in plenty of areas, contract activity was fairly strong in a majority of markets in March," Yun says. "This spring's surprisingly low mortgage rates are easing some of the affordability pressures potential buyers are experiencing and are taking away some of the sting from home prices that are still rising too fast and above wage growth."

Yun also notes the limited number of new single-family homes being built in recent years is starting to impact some top job-producing markets, where limited inventories of homes for sale are driving

ABOUT THE AGENT



Christine Hebel

Licensed Realtor

ReMax Cypress

[More About Me...](#)

MORTGAGE CALCULATOR

Price of Home	\$	<input type="text"/>	
Down Payment		<input type="text"/>	%
Mortgage Term		<input type="text"/>	yrs
Interest Rate		<input type="text" value="6"/>	%
Monthly Payment	\$	<input type="text"/>	

CLOSING COST ESTIMATOR

Loan Information

Loan Amount \$

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Blogging

Press Coverage of your Company

How Strange Twists in DNA Orchestrate Life

So-called “supercoils” change the behavior of DNA, opening a new role for topology in the study of life.

from Quanta Magazine by Emily Singer

DNA is probably best known for its iconic shape — the double helix that James Watson and Francis Crick first described more than 60 years ago. But the molecule rarely takes that form in living cells. Instead, double-helix DNA is further **wrapped into complex shapes** that can play a profound role in how it interacts with other molecules. “DNA is way more active in its own regulation than we thought,” said **Lynn Zechiedrich**, a biophysicist at Baylor College of Medicine and one of the researchers leading the study of so-called supercoiled DNA. “It’s not a passive [molecule] waiting to be latched on to by proteins.”

Zechiedrich’s newest findings, **published** in *Nature Communications* in October, capture the dynamic nature of supercoiled DNA and point to what could be a new solution to one of DNA’s longstanding puzzles. **The letters of the genetic code**, known as bases, lie hidden within the helix — so how does the molecular machinery that reads that code and replicates DNA get access? Specialized proteins can unzip small segments of the molecule when it’s replicated and when it’s converted into RNA, a process known as transcription. But Zechiedrich’s work illustrates how DNA opens on its own. Simply twisting DNA can expose internal bases to the outside, without the aid of any proteins. Additional work by **David Levens**, a biologist at the National Cancer Institute, has shown that transcription itself contorts DNA in living human cells, tightening some parts of the coil and loosening it in others. That stress triggers changes in shape, most notably opening up the helix to be read.

The research hints at an unstudied language of DNA topology that could direct a host of cellular processes. “It’s intriguing that DNA behaves this way, that topology matters in living organisms,” said **Craig Benham**, a mathematical biologist at the University of California, Davis. “I think that was a surprise to many biologists.”

No Time to Relax

20	21	22	23	24	25	26
27	28	29	30			

RECENT NEWS



Presentation – Structural diversity of supercoiled DNA

May 16, 2016



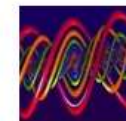
New FAQs about MiniVectors posted on the Twister Biotech website

May 11, 2016



How Strange Twists in DNA Orchestrate Life

April 18, 2016



The Amazing Supercoiled DNA

February 24, 2016



DNA rarely resembles the iconic double helix

Blogging

Take A Poll – Ask your prospects/customers what they think

New RNA-Seq Poll

Posted by: RNA-Seq Blog in Poll Results ⌚ 1 min ago 👁 2 Views

Which step of an RNA-Seq project do you find most intimidating?

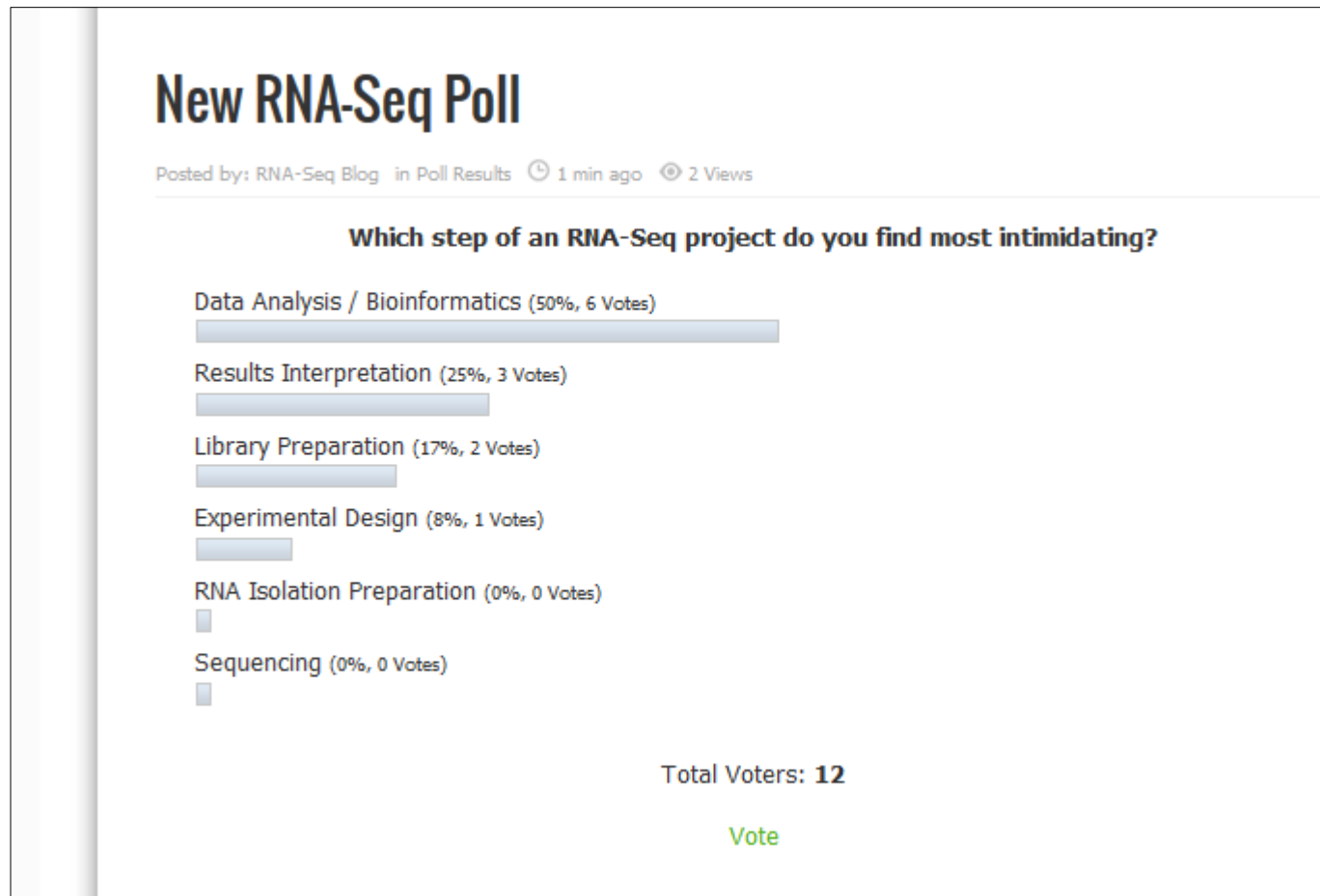
- ☐ Experimental Design
- ☐ RNA Isolation Preparation
- ☐ Library Preparation
- ☐ Sequencing
- ☐ Data Analysis / Bioinformatics
- ☐ Results Interpretation

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Take A Poll – Ask your prospects/customers what they think



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 COST	FREE	FREE	FREE	FREE OR PREMIUM	FREE OR PREMIUM	FREE OR PREMIUM
 CUSTOM DOMAIN	YES	YES	YES	YES	YES	YES
 PLUGINS	35,000+ 	LIMITED	VERY LIMITED	VERY LIMITED	VERY LIMITED	VERY LIMITED
 THEMES/DESIGNS	3,000+ 	~500	~500	~100	~100	~100
 USER-FRIENDLINESS	9/10	8/10	8/10	8/10	7/10	8/10
 PROMOTION/SEO	9/10	8/10	7/10	6/10	6/10	5/10
 OVERALL RATING	9.5/10 	8/10	7/10	6/10	6/10	6/10

Wordpress - Blogging

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BWS Plugins

Shareaholic

SREP Settings

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Despite Money Issues, Millennials Want to Buy

Permalink: <http://www.cypress-texas-real-estate.com/despite-money-is...als-want-to-buy/> Edit

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Paragraph

from Realtormag.org

Millennials have a lower net worth than their parents did at their age, and a lack of money coupled with student loan debt continues to be a roadblock to home ownership for this generation, according to Paul Taylor, executive vice president of the Pew Research Center and author of the book "The Next America: Boomers, Millennials, and the Looming Generational Showdown."

Taylor presented his findings at the REALTORS® Legislative Meetings & Trade Expo in Washington, D.C. last week. Among them, households headed by an individual under the age of 35 had a median net worth of \$15,260 in 1983, as compared to \$10,460 in 2013. However, wealth has significantly increased over that time period for those 65 and over. Median net worth for that age group was \$210,500 in 2013, up nearly \$100,000 from \$120,524 in 1983.

The financial situation of the millennial generation is reflected in the real estate industry. Historically, first-time buyers have accounted for about 40 percent of total home buyers annually, but that figure has trended downward since 2011 to 32 percent today. It's not surprising, Taylor said, as a record number of young people are strapped with student debt. This trend has also led to 39 percent of millennials currently living with their parents.

"These shifts are creating big generation gaps that will put stress on our families, our politics, our pocketbooks, our entitlements programs, and perhaps our social cohesion," Taylor said.

Jessica Lautz, managing director of survey research at the National Association of REALTORS®, agreed that the major hurdles to home buying for people under the age of 35 includes flat wages, rising rents, and student loan debt. The 2016 Profile of Generation Trends shows that one in six younger baby boomers purchased a multi-generational home to accommodate their own aging and returning children.

But the vast majority of millennials are optimistic about home buying, Lautz said. In fact, 94 percent of millennial renters say they want to own, according to a recent NAR survey. And what they're looking for is affordability in first-ring suburbs with shorter commutes and good schools.

What's more, 87 percent of millennials who bought a home in 2015 used a REALTOR®, Lautz said. "Not having been through the process before, they rely on real estate agents to get them through the competitive market and to the finish line," she added.

Despite major economic changes affecting this generation, one thing has stayed the same: the median age of a first-time buyer still hovers at 31.

"This means that they are ready and willing to buy if they can, in fact, break into the market," Lautz said. "It's getting more difficult to get to that point, but the desire to do so hasn't changed."

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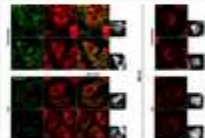


New Study Reveals Potential Mechanism of Cell-Cell Communication Not Previously Described in Traumatic Brain Injury

Read More

Researchers have identified a potential mechanism for cell-cell communication in traumatic brain injury (TBI) that may be involved in the development of secondary damage. The study found that TBI can lead to the release of extracellular vesicles (EVs) from injured cells, which can then be taken up by neighboring cells, leading to further damage. This process is known as paracrine signaling and is a key component of the inflammatory response to TBI. The researchers suggest that targeting this process may be a potential therapeutic strategy for reducing secondary damage in TBI.

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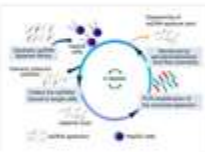


Evidence Suggests MiR-663a Modulates Collagen 4 Secretion In Response to Endoplasmic Reticulum Stress

Read More

Endoplasmic reticulum (ER) stress is a common cellular response to various stressors, including nutrient deprivation, hypoxia, and oxidative stress. ER stress can lead to the activation of the unfolded protein response (UPR), which aims to restore normal protein folding. However, prolonged ER stress can lead to cell death. The researchers found that MiR-663a, a small non-coding RNA, modulates the secretion of collagen 4 in response to ER stress. This suggests that MiR-663a may play a role in the regulation of the UPR and the subsequent secretion of collagen 4. This finding may have implications for the treatment of diseases associated with ER stress, such as diabetes and liver disease.

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Researchers use SELEX to develop a ssDNA Aptamer that Specifically Targets and Selectively Delivers Cytotoxic Drug Doxorubicin

Read More

High-throughput screening (HTS) is a powerful tool for identifying and validating potential drug targets and therapeutic strategies. In this study, researchers used SELEX (Systematic Evolution of Ligands by EXponential enrichment) to develop a ssDNA aptamer that specifically targets and selectively delivers the cytotoxic drug doxorubicin. The aptamer was designed to bind to the cell surface receptor, which is overexpressed in cancer cells. The researchers found that the aptamer-DOX complex was able to enter the cells and deliver the drug to the nucleus, leading to cell death. This approach may have implications for the treatment of various types of cancer.

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Effects of Endogenous Salicylic Acid on the Morphological and Physiological Responses to Fe Deprivation

Read More

Salicylic acid (SA) is a plant hormone that plays a key role in the regulation of plant growth and development. It is involved in the response to various stressors, including drought, salt stress, and nutrient deprivation. In this study, researchers investigated the effects of endogenous SA on the morphological and physiological responses of plants to Fe deprivation. They found that SA treatment led to an increase in root length and root surface area, which may be related to the increased root growth and development. Additionally, SA treatment led to an increase in the concentration of Fe in the roots, which may be related to the increased uptake of Fe by the roots. These findings suggest that SA may play a role in the regulation of plant growth and development in response to Fe deprivation.

Read More



Researchers Uncover the Functional Role ORF3 Plays in Mediating Virus-Cell Interactions


Read More

ORF3 is a protein encoded by the genome of the hepatitis B virus (HBV). It is a small, non-structural protein that is expressed during the viral replication cycle. The researchers found that ORF3 plays a key role in mediating virus-cell interactions. Specifically, ORF3 is involved in the entry of the virus into the cell and the subsequent replication and assembly of new virus particles. The researchers suggest that ORF3 may act as a viral protein that targets the host cell's machinery to facilitate the viral replication cycle. This finding may have implications for the development of antiviral therapies targeting ORF3.

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71






Wordpress - Blogging







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 LC Sciences Developing Multiplex PCR Technology for Targeted Sequencing; Plans Q4 Launch

 Chris Hebel  May 7, 2015  clients

from *GenomeWeb*

NEW YORK (GenomeWeb) – Aiming to simplify and improve the targeted sequencing workflow, LC Sciences is building out its VariantPro multiplexing PCR technology with an eye on a fourth quarter launch.

The company is in the midst of testing the technology and recently sent out a call for beta testers to, among other things, generate test datasets for the technology. If all goes as planned, LC Sciences anticipates making VariantPro available as part of its service offerings in the fourth quarter, followed shortly afterward by a launch of the technology as a kit for researchers to run in their own laboratories. If successful, it would make the technology the second commercially available product from the Houston-based biotechnology firm.












Chris Hebel, LC Sciences' vice president of business development, told GenomeWeb that VariantPro does away with primer-specific variation in the amplification process. "You've got tens, hundreds, thousands of different primer pairs that have different thermodynamic efficiencies, so some amplicons are going to be overrepresented" compared to others.

A researcher can eliminate the primer-specific variation by selecting targets with specific primers in only the first few cycles, "but if you then amplify targets using those specific primers ... you'd have that variation exponentially amplified."


With VariantPro, though, a researcher can capture the amplicons in the first couple of cycles, and starting with the third cycle, the scientist can begin the common primer amplification, "which is just a single PCR reaction. There's no variation due to differences in primers," Hebel said.

With VariantPro, the two steps are contained within the same PCR reaction "based on the design of the primers, the temperature, and the concentration of the primers in the reaction," he said. "That has enabled this automatic switch."

[\(read more...\)](#)




[genomeweb](#) [lc sciences](#) [omega-primer](#) [relay-pcr](#) [variantpro](#)



About the author - Chris Hebel

More than 20 years experience at early stage Biotechnology companies encompassing both product/process development work and entrepreneurial business development work. Mr. Hebel now acts as a consultant to early stage companies developing and commercializing various biotechnology products based on cutting edge technologies.



The Latest News

Jazz Pharmaceuticals Acquires Celator for \$1.5B

Jazz Pharmaceuticals plc (Nasdaq: JAZZ) and Celator Pharmaceuticals, Inc. (Nasdaq: CPXO) today annou LJ

FDA Grants Accelerated Approval to Intercept's Ocaliva

Intercept Pharmaceuticals, a biopharmaceutical company focused on the development and commercializat LJ

RNA Simulations Boost Understanding of Retroviral Diseases

Read more about RNA Simulations: Boost Understanding of Retroviral DiseasesComments LJ

Teva Offers Update on NDA for Huntington Disease Drug

Teva announced that it has received a Complete Response Letter (CRL) from the U.S. Food and Drug Ad LJ

Daiichi Sankyo halts lung cancer trial

Daiichi Sankyo has announced that it will not proceed with the second part of its

RSS Feed



Wordpress - Blogging

RSS Feeds

1. [Really Simple Syndication](#)
2. Uses several standard web feed formats to publish frequently updated information: blog entries, news headlines, audio, video.
3. An RSS document (called "feed", "web feed", or "channel") includes full or summarized text, and metadata, like publishing date and author's name.

Wordpress - Blogging

RSS Feeds Benefit Publishers

- RSS feeds enable publishers to syndicate data automatically.
- Plugins pull content from other sources and aggregate on your site.

RSS Feeds Benefit Readers

- Readers receive timely updates from favorite websites or can aggregate data from many sites.
- Subscribing to a website RSS removes the need for the user to manually check the website for new content.

Wordpress - Blogging

The screenshot shows the Google Reader web interface. At the top is the Google logo and a search bar labeled 'Search Reader'. Below this is a navigation bar with a 'Reader' title, a refresh button, and several dropdown menus: 'All items', 'Mark all as read', and 'Folder settings...'. There are also icons for list view, grid view, and settings. On the left side, there is a sidebar with a 'SUBSCRIBE' button, a 'Home' link, and a list of folders: 'All items', 'Explore', 'Subscriptions', and a selected folder named 'aviation' (773). Under the 'aviation' folder, there are several sub-folders and items, including 'AW business avia...' (11), 'AW Commercial ...' (40), 'AW Defense' (55), 'FLIGHT' (187), 'Jon Ostrower', 'Seattle PI' (6), 'comics' (5), 'news' (1000+), 'tech' (1000+), 'Learn French - Soph...', 'searchable mix' (138), 'maritime' (74), 'wiki watchlists' (52), and 'yachting' (1000+). The main content area displays a list of articles from the 'aviation' folder. The first article is titled 'Embraer adds third Legacy 500 prototype to flight test campaign' from the source 'FLIGHT', dated 'Mar 23, 2013'. The article text states: 'The third Legacy 500 has joined Embraer's flight test programme aimed at delivering the midsize business jet in 2014. The aircraft, serial number 003,...'. Below the article title are icons for star, +1, 0, share, email, mark as read, and edit tags. The rest of the list shows various other aviation-related articles from sources like Seattle PI, FLIGHT, AW Defense, and AW Commercial Aviation, all dated 'Mar 22, 2013'.

Google

Search Reader

Reader

SUBSCRIBE

Home

All items

Explore

Subscriptions

aviation (773)

- AW business avia... (11)
- AW Commercial ... (40)
- AW Defense (55)
- FLIGHT (187)
- Jon Ostrower
- Seattle PI (6)
- comics (5)
- news (1000+)
- tech (1000+)
- Learn French - Soph...
- searchable mix (138)
- maritime (74)
- wiki watchlists (52)
- yachting (1000+)

aviation

FLIGHT Embraer adds third Legacy 500 prototype to flight test campaign - The third Legacy 500 Mar 23, 2013

Embraer adds third Legacy 500 prototype to flight test campaign

from FLIGHT

The third Legacy 500 has joined Embraer's flight test programme aimed at delivering the midsize business jet in 2014. The aircraft, serial number 003,...

Star +1 0 Share Email Mark as read Edit tags: aviation

Seattle PI Boeing plans to lay off about 800 Machinists - Boeing plans to lay off about 800 Mar 22, 2013

FLIGHT FAA details air traffic control tower closures - The US Federal Aviation Mar 22, 2013

FLIGHT USAF tells Sierra Nevada/Embraer to keep working on LAS contract - The US Air Mar 22, 2013

AW Defense Pentagon Urged to Start Real Planning for Cuts - Analysts are afraid the department Mar 22, 2013

AW Defense Dutch F-35 Orders Likely Scaled Back: Reuters - U.S. officials fear cuts in orders by the Mar 22, 2013

AW Commercial Aviation CSeries Supplier Scramble - Supply-chain plans are key to financial success of Mar 22, 2013

FLIGHT NTSB rebukes Boeing over Tokyo briefing on 787 - The US National Transportation Mar 22, 2013

AW business aviation Flying The Gulfstream G650 - Aviation Week evaluates speedy long-range showpiece Mar 22, 2013

FLIGHT IN FOCUS: Bombardier CSeries faces critical three months - Perhaps somewhere Mar 22, 2013

FLIGHT New retirements cut RAF VC10 fleet to four - The UK Royal Air Force has retired Mar 22, 2013

FLIGHT Virgin can deliver more value for Delta than for SIA: Bastian - Delta Air Lines Mar 22, 2013

AW Defense Freedom Experiences Two More Power Outages - The Littoral Combat Ship (LCS-1) Mar 22, 2013

FLIGHT ANALYSIS: Alliance membership, joint venture or both? - Airline partnerships can Mar 22, 2013


FLIGHT FedEx to acquire up to 30 United 757s - United Airlines is to sell up to 30 Boeing 757s Mar 22, 2013

Wordpress - Blogging

Dashboard
All in One SEO
Posts
Custom Sliders
Media
Pages
Comments
AdRotate Pro
Advertiser
Appearance
Plugins
Installed Plugins
Add New
Editor
Users
Tools
Settings
Installed Plugins
Add New
Editor
Users
Tools
Settings
BWS Plugins
Shareaholic
Twitter Cards
Twitter Tweets
WP-Optimize
Polls
WP Security
Jarida
Feed Statistics
WP CSV
Collapse menu

Search Results Featured Popular Recommended Favorites

Keyword 774 items 1 of 26



RSS Feed Widget


RSS Feed Widget with customizable slider. Feed title, description, image and many other things which you can control.

By Fahad Mahmood

★★★★☆ (11)
5,000+ Active Installs

Last Updated: 6 hours ago
✓ Compatible with your version of WordPress

[Install Now](#)
[More Details](#)



Woo Product RSS Feed Widget


RSS Feed Widget with customizable slider. Feed title, description, image and many other things which you can control.

By ModManMatt, Steve A.

★★★★☆ (0)
100+ Active Installs

Last Updated: 5 months ago
Untested with your version of WordPress

[Install Now](#)
[More Details](#)



RSS Feed Importer


Plugin that allows for uploading rss-feeds into wordpress along with uploading full content from certain rss feeds when available (still in developmen

By Taurean Wooley

★★★★★ (2)
500+ Active Installs

Last Updated: 3 months ago
✓ Compatible with your version of WordPress

[Install Now](#)
[More Details](#)



RSS Feed Icon for SpecificFeeds.com


This plugin allows you to simply add RSS feed icon by SpecificFeeds.com in any place of your web-site.

By Arthur Gareginyan

★★★★☆ (0)
60+ Active Installs

Last Updated: 2 months ago
✓ Compatible with your version of WordPress

[Install Now](#)
[More Details](#)



RSS Post Importer


RSS Post Importer is the Most Powerful & Easy to use WordPress RSS Aggregator plugin and does exactly what its name suggests: Import Full RSS Post

By feedcopy

★★★★☆ (86)
10,000+ Active Installs

Last Updated: 3 months ago
Untested with your version of WordPress

[Install Now](#)
[More Details](#)



Vertically scroll rss feed


This plugin scroll the RSS feed title vertically in the widget, admin can add/update the RSS link & style via widget management.

By Gopi Ramusamy

★★★★★ (1)
2,000+ Active Installs

Last Updated: 1 month ago
✓ Compatible with your version of WordPress

[Install Now](#)
[More Details](#)




Woocommerce Product RSS Widget

RSS Feed Widget with customizable slider. Feed title, description, image and many other things which you can control.

By BuddyBuy

★★★★☆ (0)
Last Updated: 5 months ago

[Install Now](#)
[More Details](#)



RSS Filter

RSS Filter plugin .You have option to customization your WordPress RSS feed items.

By Shambhu Prasad Patnaik

★★★★★ (1)
700+ Active Installs

Last Updated: 6 months ago
✓ Compatible with your version of WordPress

[Install Now](#)
[More Details](#)

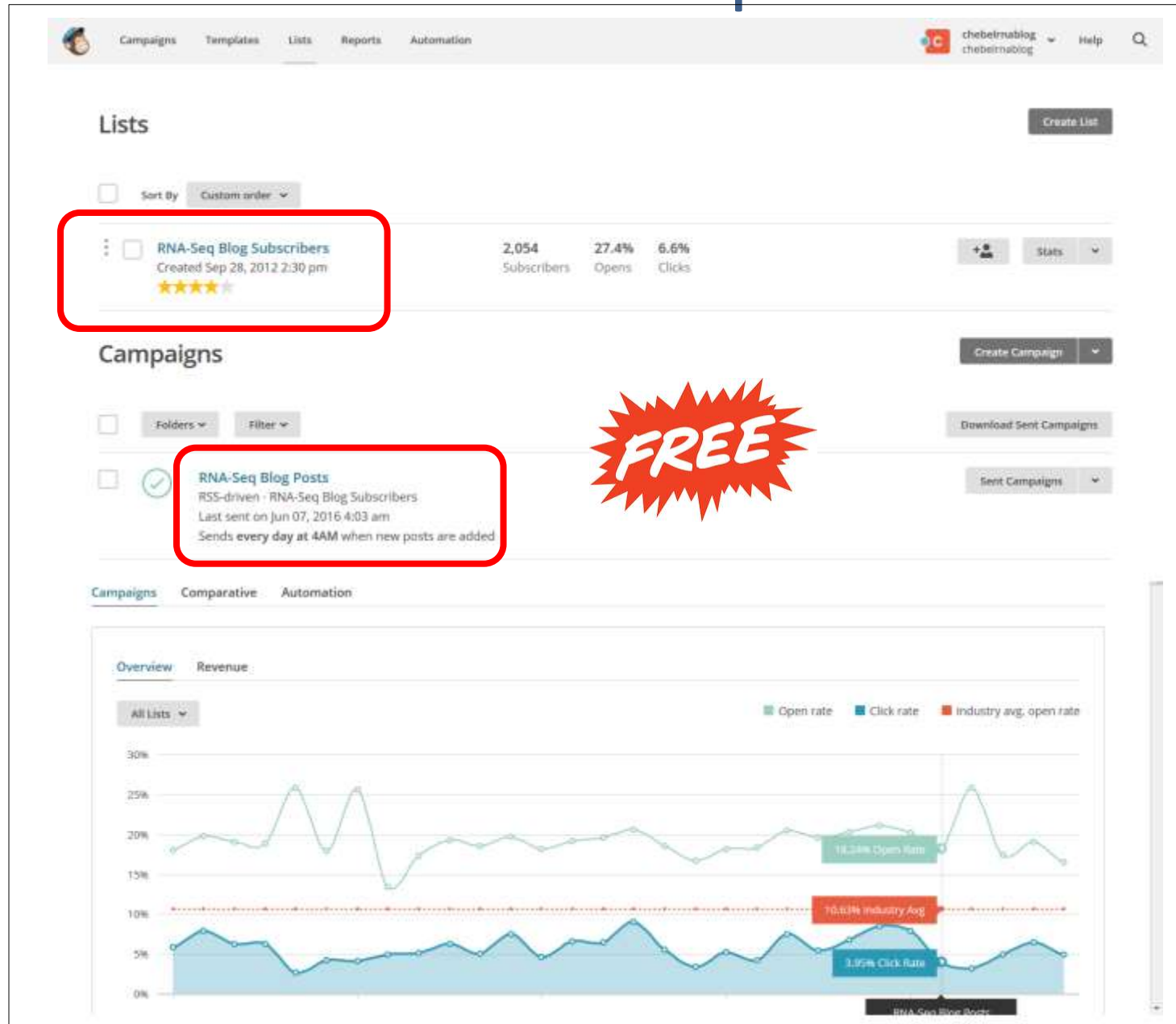
775 Results

Wordpress - Blogging

Your Blog has its Own Feed!

- Readers can subscribe via RSS reader.
- You can set up an email list and then send a newsletter of blog updates to their email box.

Mailchimp



Mailchimp

The screenshot displays the Mailchimp email editor interface. At the top, a dark header bar contains the text "RNA-Seq Blog Posts" on the left and "Help", "Preview and Test", "Save as Template", and "Save And Exit" on the right. Below the header, the main workspace is divided into two sections. The left section shows a preview of an email titled "RNA-Seq" with the subtitle "Transcriptome Sequencing Research & Industry News". The preview includes a green background with a molecular structure, a link "View this email in your browser", and a "Recent Articles" section. The right section is a design toolbar with tabs for "Content", "Design", and "Comments". The "Content" tab is active, showing various content blocks like Text, Boxed Text, Divider, Image, Image Group, Image Card, Image + Caption, Social Share, Social Follow, Button, Footer, and Code. A red rectangle highlights the bottom navigation bar, which contains the sequence: "RSS Feed > Recipients > Setup > Template > Design > Confirm". The "Design" step is currently selected.

RNA-Seq Blog Posts

Help Preview and Test Save as Template Save And Exit

Transcriptome sequencing news and information. [View this email in your browser](#)

RNA-Seq

Transcriptome Sequencing Research & Industry News

|RSSITEMS:|

[*|RSSITEM:TITLE|*](#)

|RSSITEM:IMAGE| *|RSSITEM:CONTENT|*

[Read in browser >](#)

|RSSITEM:TWITTER| *|RSSITEM:LIKE|*

|END:RSSITEMS|

Recent Articles:

|RSS:RECENT|

Share

Tweet

Forward

Content Design Comments

Text Boxed Text Divider Image

Image Group Image Card Image + Caption Social Share

Social Follow Button Footer Code

< Back

RSS Feed > Recipients > Setup > Template > Design > Confirm

Next >

Mailchimp

From: RNA-Seq Blog [news=rna-seqblog.com@mail229.wdc02.mcdlv.net] on behalf of RNA-Seq Blog [news@rna-seqblog.com]
To: =?utf-8?Q??=
Cc:
Subject: RNA-Seq News for 06/04/2016

Sent: Sat 6/4/2016 4:04 AM

RNA-Seq

Transcriptome Sequencing Research & Industry News

[MicroScope: RNA-seq software analysis suite for gene expression heatmaps](#)



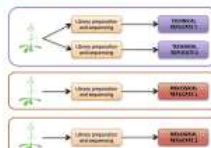
Researchers at the University of Miami Miller School of Medicine have developed a user-friendly

ChIP-seq and RNA-seq software suite for the interactive visualization and analysis of gene expression heatmaps, including integrated features to support: principal component analysis, differential expression analysis, gene ontology analysis, and dynamic network visualization of genes directly from a heatmap. MicroScope user interface ...

[Read in browser »](#)



[EMBL-EBI Train Online Course – RNA Sequencing](#)



RNA sequencing (RNA-seq) is the application of next generation sequencing technologies to cDNA



RNA-Seq
Data Analysis Tools

[Analysis Pipelines](#)

[Annotation](#)

[Clouding Platforms](#)

[Databases](#)

[Data Sets](#)

[Data Visualization](#)

[Data Normalization](#)

[Expression & Quantification](#)

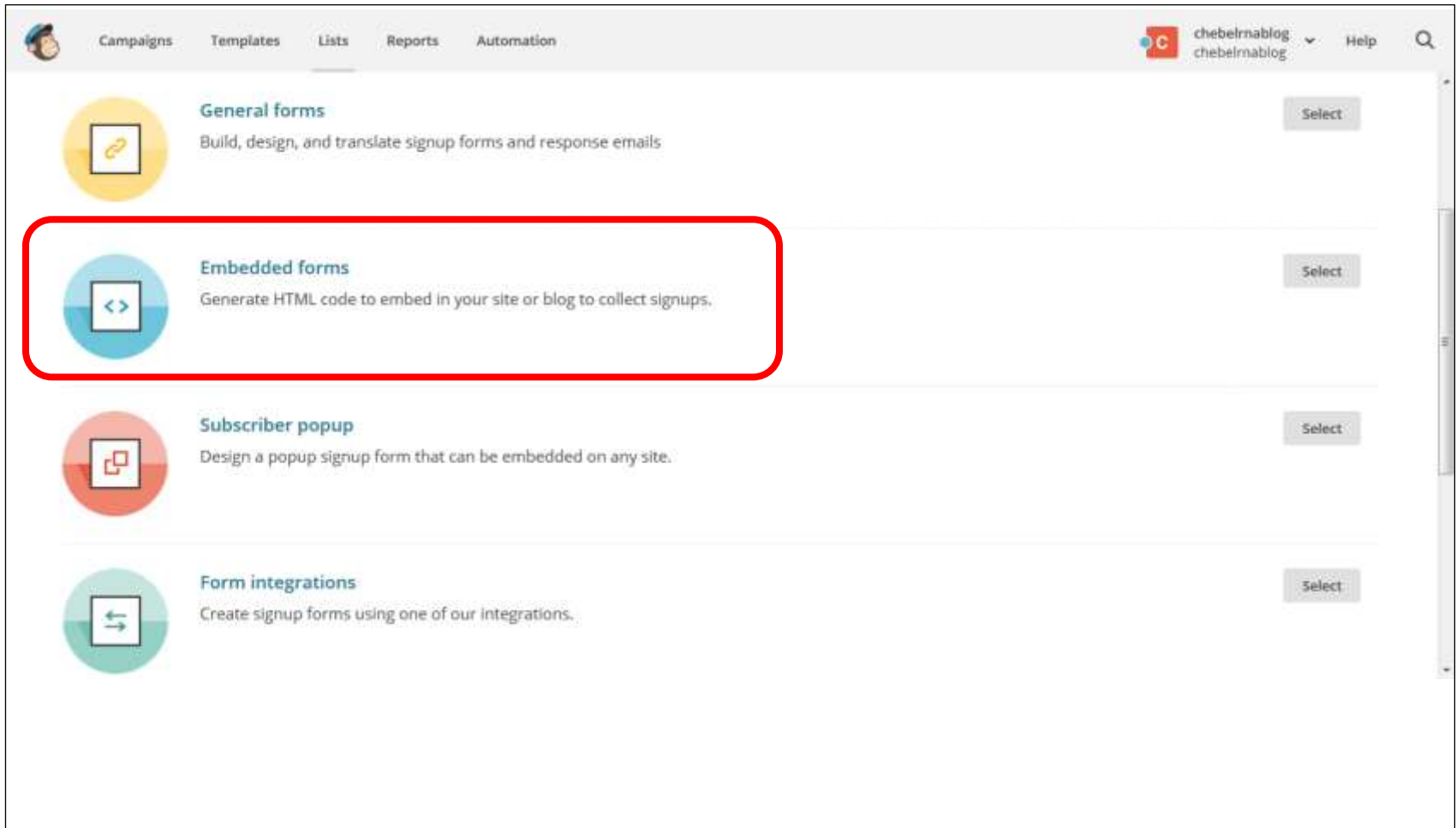
[Other Tools](#)

[Pathway Analysis](#)

[Splicing and Junction](#)

[Mapping](#)

Mailchimp



Mailchimp

Campaigns Templates Lists Reports Automation

Classic **Super Slim** Horizontal Naked Advanced

The Super Slim form collects only email address. Great for small spaces.

Form options

☒ Include form title

Subscribe to our mailing list

Optional: Form width

Form width in pixels. Leave blank to let the form take on the width of the area where it's placed.

Preview

Subscribe to our mailing list

email address

Subscribe

Copy/paste onto your site

```
<!-- Begin MailChimp Signup Form -->
<link href="//cdn-images.mailchimp.com/embedcode/slim-10_7.css" rel="stylesheet" type="text/css">
<style type="text/css">
    #mc_embed_signup{background:#fff; clear:left; font:14px Helvetica,Arial,sans-serif; }
    /* Add your own MailChimp form style overrides in your site stylesheet or in this style block.
    We recommend moving this block and the preceding CSS link to the HEAD of your HTML file. */
</style>
<div id="mc_embed_signup">
<form action="//ma-seqblog.us5.list-manage.com/subscribe/post?u=b268b522aa7ba9862da2397c2&
amp;id=9607034ee" method="post" id="mc-embedded-subscribe-form" name="mc-embedded-
subscribe-form" class="validate" target="_blank" novalidate>
    <div id="mc_embed_signup_scroll">
        <label for="mce-EMAIL">Subscribe to our mailing list</label>
        <input type="email" value="" name="EMAIL" class="email" id="mce-EMAIL" placeholder="email address"
        required>
        <!-- real people should not fill this in and expect good things - do not remove this or risk form bot signups -->
        <div style="position: absolute; left: -500px;" aria-hidden="true"><input type="text"
        name="b_268b522aa7ba9862da2397c2_9607034ee" tabindex="-1" value=""></div>
        <div class="clear"><input type="submit" value="Subscribe" name="subscribe" id="mc-embedded-subscribe"
        class="button"></div>
    </div>
</form>
</div>

<!-- End mc_embed_signup -->
```


Wordpress - Blogging

The screenshot shows the WordPress plugin directory search results for the keyword 'mailchimp'. The interface includes a sidebar on the left with navigation links like 'Media', 'Pages', 'Comments', 'Appearance', and 'Plugins'. The main content area displays a grid of plugin cards. Each card features a plugin icon, title, description, 'Install Now' button, 'More Details' link, star rating, number of active installs, and last update date. The search results are filtered by 'Keyword' and show 456 items. A callout box on the right highlights the total number of results.

Search Results: Keyword: mailchimp

456 Items

1 of 16

MailChimp List Subscribe Form
The MailChimp plugin allows you to quickly and easily add a signup form for your MailChimp list.
By MailChimp and Crowd Favorite
★★★★★ (50)
100,000+ Active Installs
Last Updated: 2 months ago
✓ Compatible with your version of WordPress

MailChimp for WordPress
MailChimp for WordPress, the absolute best. Subscribe your WordPress site visitors to your MailChimp lists, with ease.
By ibercode
★★★★★ (547)
500,000+ Active Installs
Last Updated: 12 hours ago
✓ Compatible with your version of WordPress

Mailchimp and Constant Contact Integration
Mailchimp and Constant Contact
By WEB4PRO.CO
★★★★★ (0)
60+ Active Installs
Last Updated: 6 months ago
✓ Compatible with your version of WordPress

MailChimp Subscribe
MailChimp Subscription Management
By Marc Queralt
★★★★★ (0)
50+ Active Installs
Last Updated: 2 years ago
Untested with your version of WordPress

MailChimp Shortcode
This plugin provides a shortcode for output of a simple MailChimp subscription form anywhere in your post. The form submits to an end-point provided by.
By dteopathy
★★★★★ (0)
20+ Active Installs
Last Updated: 1 year ago
Untested with your version of WordPress

MailChimp Forms by MailMunch
The #1 MailChimp plugin to get more email subscribers. Easily add MailChimp sign-up forms as popup, embedded widget or sticky top bar.
By MailMunch
★★★★★ (164)
40,000+ Active Installs
Last Updated: 3 weeks ago
✓ Compatible with your version of WordPress

MailChimp Goal for WordPress
A plugin for adding MailChimp's Goal tracking code to your WordPress site.
By Nite itaron
★★★★★ (1)
700+ Active Installs
Last Updated: 1 year ago
Untested with your version of WordPress

MailChimp Forms by Optin Cat
The MailChimp Forms by Optin Cat WordPress Plugin Makes it Super Simple To Create Beautiful MailChimp Sign-up Widgets & Forms in Minutes.
By Fatcat Apps
★★★★★ (29)
8,000+ Active Installs
Last Updated: 1 month ago
✓ Compatible with your version of WordPress

~450 Results

Wordpress - Blogging

Customize 9 1 + New AdRotate SEO Shareaholic Jarida

DONT MISS RNA Sequencing – Technologies and Global Markets

RNA-Seq Blog
Transcriptome Sequencing Research & Industry News

illumina

Perform NGS in your own lab on your own schedule.
View the webinar >

HOME NEWS » EVENTS » JOBS » TECHNOLOGY » DATA ANALYSIS » BLOG CONTACT »

RNA-SEQ NEWS

Current gene annotation procedures innadequate for non-model organisms

6 hours ago 0 282 Views

Next-generation sequencing has been a huge benefit to investigators studying non-model species. High-throughput gene expression studies, which were once restricted to animals with extensive genomic resources, can now be applied ...

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5,674 Today
7,593 Yesterday
44,426 Last 7 days
182,211 Last 28 days

LIVE STATS

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Small RNA-seq with highest sensitivity

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Takara Clontech

Shut's GOOD

POLLS

JunctionSeq – detection and visualization of differential splicing in RNA-Seq data

7 hours ago 0 304 Views

Although RNA-Seq data provide unprecedented isoform-level expression information, detection of alternative isoform regulation (AIR) remains difficult, when working with an incomplete transcript annotation. Researchers at the National Human

Agenda

01

Web Design

Design Trends - Wordpress

Rich Media - Coding

02

SEO

Hummingbird

Sitemaps – Webmaster Tools

03

Blogging

Benefits of Blogging


RSS - Newsletters


04

Social Media


Social Media

DON'T MISS Altered Expression of the Long Noncoding RNA NEAT1 in Huntington's Disease



IncRNA therapeutics for cancer and heart disease
9 June – Register now


HOME **NEWS** **EVENTS** **JOBS** **TECHNOLOGY** **BLOG** **CONTACT**

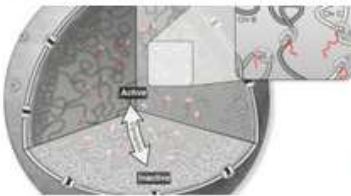
LNCRNA NEWS

Environmental Health and Long Non-coding RNAs

7 hours ago · Leave a comment · 100 Views

An individual's risk of developing a common disease typically depends on an interaction of genetic and environmental factors. Epigenetic research is uncovering novel ways through which environmental factors such as ...

[Read More »](#)

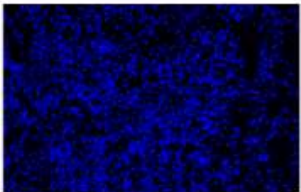


"Cat's Cradling" the 3D Genome by the Act of LncRNA Transcription

8 hours ago · Leave a comment · 302 Views

There is growing evidence that transcription and nuclear organization are tightly linked. Yet, whether transcription of thousands of long noncoding RNAs (lncRNAs) could play a role in this packaging process ...


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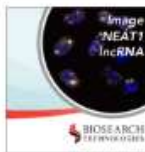
Altered Expression of the Long Noncoding RNA NEAT1 in Huntington's Disease


1 day ago · Leave a comment · 142 Views


Huntington's disease (HD) is a devastating neurodegenerative disease caused by cytosine-adenine-guanine trinucleotide repeat expansion in the huntingtin gene. Growing evidence supports the regulatory functions of long noncoding RNAs (lncRNAs) in ...


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LNCRNA DATABASES




The Non-Coding RNA Ontology (NCRO) – a comprehensive resource for the unification of non-coding RNA biology

May 6, 2016




NPInter v3.0 – an upgraded database of noncoding RNA-associated interactions

April 19, 2016




Long non-coding RNA Databases in Cardiovascular Research

April 13, 2016




CANTATAdb – a Collection of Plant Long Non-coding RNAs

December 22, 2015




deepBase v2.0 – identification, expression, evolution and function of small RNAs, lncRNAs and circular RNAs from deep-sequencing data

December 10, 2015



Integrating Large-Scale RNA-Seq and CLIP-Seq Datasets Enables Study of lncRNA

October 1, 2015



C-It-Loci – a knowledge database for tissue-enriched loci

0 2 4 6 8 10

87

Social Media

Browser tabs: Edit Post - lncRNA Blog - ... | Environmental Health a... | (14) Long non-coding R... | lncRNA - Google+ | Twitter | Env

Address bar: https://www.facebook.com/lncRNA/

Search bar: cer: a long non-coding RNA point of view

Navigation bar: Picks | AdWords | BioTech Surveys | CH | Chase | In | LC Sciences | LC Sciences > Log In | NIHDirectory | Google Scholar | PubMed | Wells Fargo | RNA-Seq

Facebook navigation: Long non-coding RNA | Chris | Home 20+ | Settings | Help

Page Stats:

- 1,308 likes +12 this week
- Qi Zhu
- 2,341 post reach this week
- See Pages Feed
- Posts from Pages you've liked as your Page
- Invite friends to like this Page

Promote Your Page for \$100

Reach even more people in United States

Promote Page

ABOUT

- Add street address City, State, Zip Save
- 281-799-3282
- Add Hours
- http://www.lncrnablog... Promote Website

PAGE TIPS

- How to Create Effective Posts
- Short visual posts created for the right
- Promote Website

Post Content:

#EnvironmentalHealth and #LongNoncodingRNAs @karolinskain

Karolinska Institutet

15,657 like this · 10,610 people checked in here

Karolinska Institutet (English)

8,580 like this · 8,869 people checked in here

Environmental Health and Long Non-coding RNAs

Environmental Health and Long Non-coding RNAs Posted by: lncRNA Administrator in Review Paper 1 min ago 0 0 Views An individual's risk of developing a common disease typically depends on an interaction of genetic...

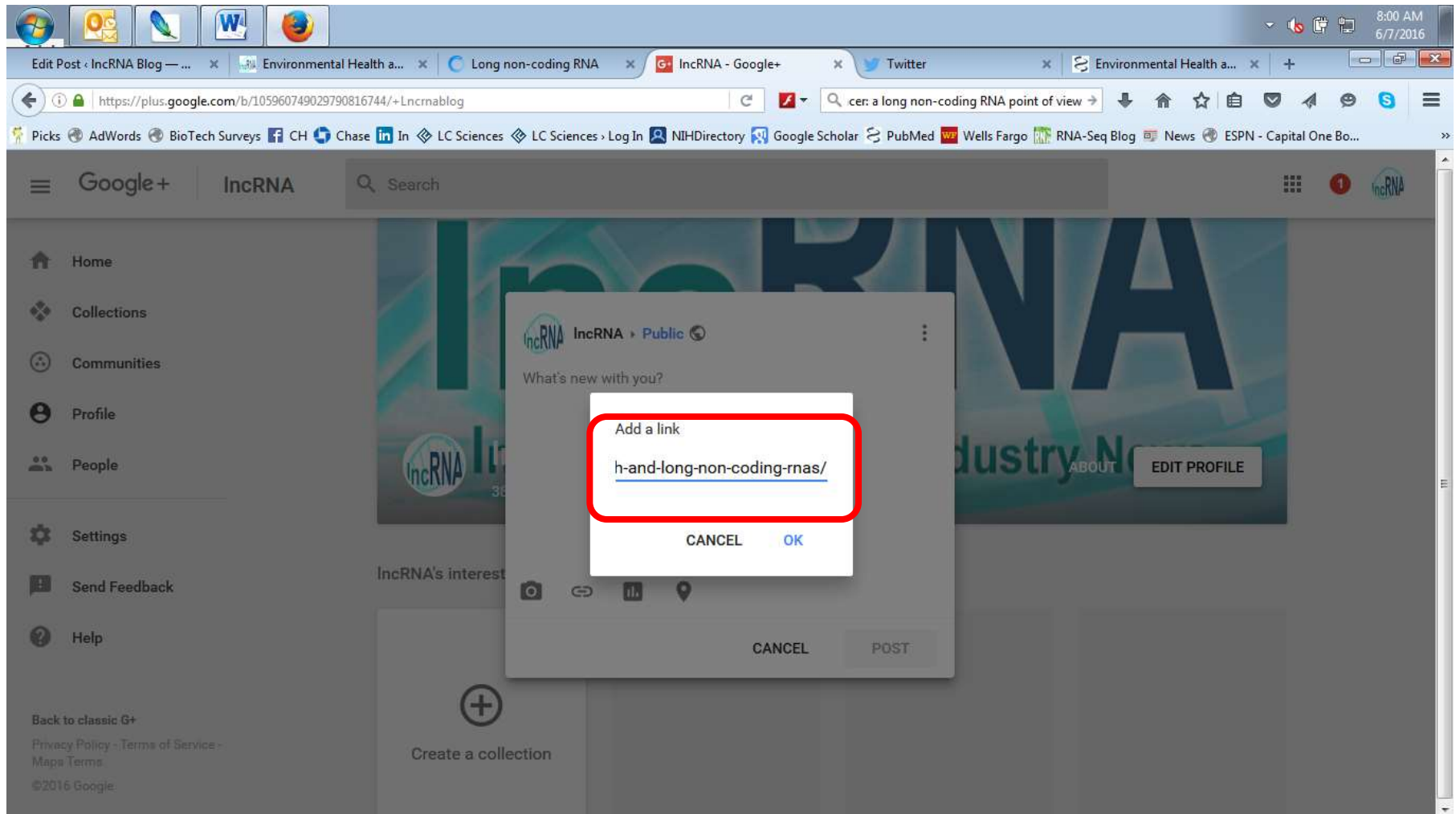
LNCRNABLOG.COM

Boost Post

Like Comment Share

Write a comment...

Social Media



Social Media

The screenshot shows a Google+ profile page for 'IncRNA'. The profile header includes the name 'IncRNA', a bio 'What's new with you?', and a cover image featuring the text 'Industry News' and 'ABOUT EDIT PROFILE'. The profile has 38 followers and 1 post. The post, titled 'Environmental Health and Long Non-coding RNAs', includes a diagram illustrating the roles of lncRNAs in various cellular processes. The diagram is divided into two main sections: 'Cytoplasm' and 'Nucleus'. In the cytoplasm, it shows lncRNAs involved in 'Regulate translation' (A), 'mRNA sequestration' (E), and 'Precursor for small regulatory RNAs' (F). In the nucleus, it shows lncRNAs involved in 'Histone modification & Chromatin remodeling' (A), 'Transcription regulation' (B), 'Splicing' (C), 'Protein-protein interactions' (G), 'Subcellular structures' (H), and 'Transport & localization' (I). The post text reads: 'Environmental Health and Long Non-coding RNAs' followed by the URL 'http://www.lncrnablog.com/environmental-health-and-long-non-codi...'. The post has 0 comments and 0 likes. The bottom of the page shows a 'Back to classic G+' link and a 'Privacy Policy - Terms of Service - Maps Terms' link.

Social Media

8:02 AM
6/7/2016

Edit Post - IncRNA Blog... x Environmental Hea... x f (14) Long non-cod... x IncRNA - Google+ x Twitter x Environmental Hea... x translate - Google ... x +

https://plus.google.com/b/105960749029790816744/+IncRNAblog

Search: cer: a long non-coding RNA point of view

Picks AdWords BioTech Surveys CH Chase In LC Sciences Log In NIHDirectory Google Scholar PubMed Wells Fargo RNA-Seq Blog News ESPN - Capital One Bo...

Google+ IncRNA Search

Home Collections Communities Profile People Settings Send Feedback Help

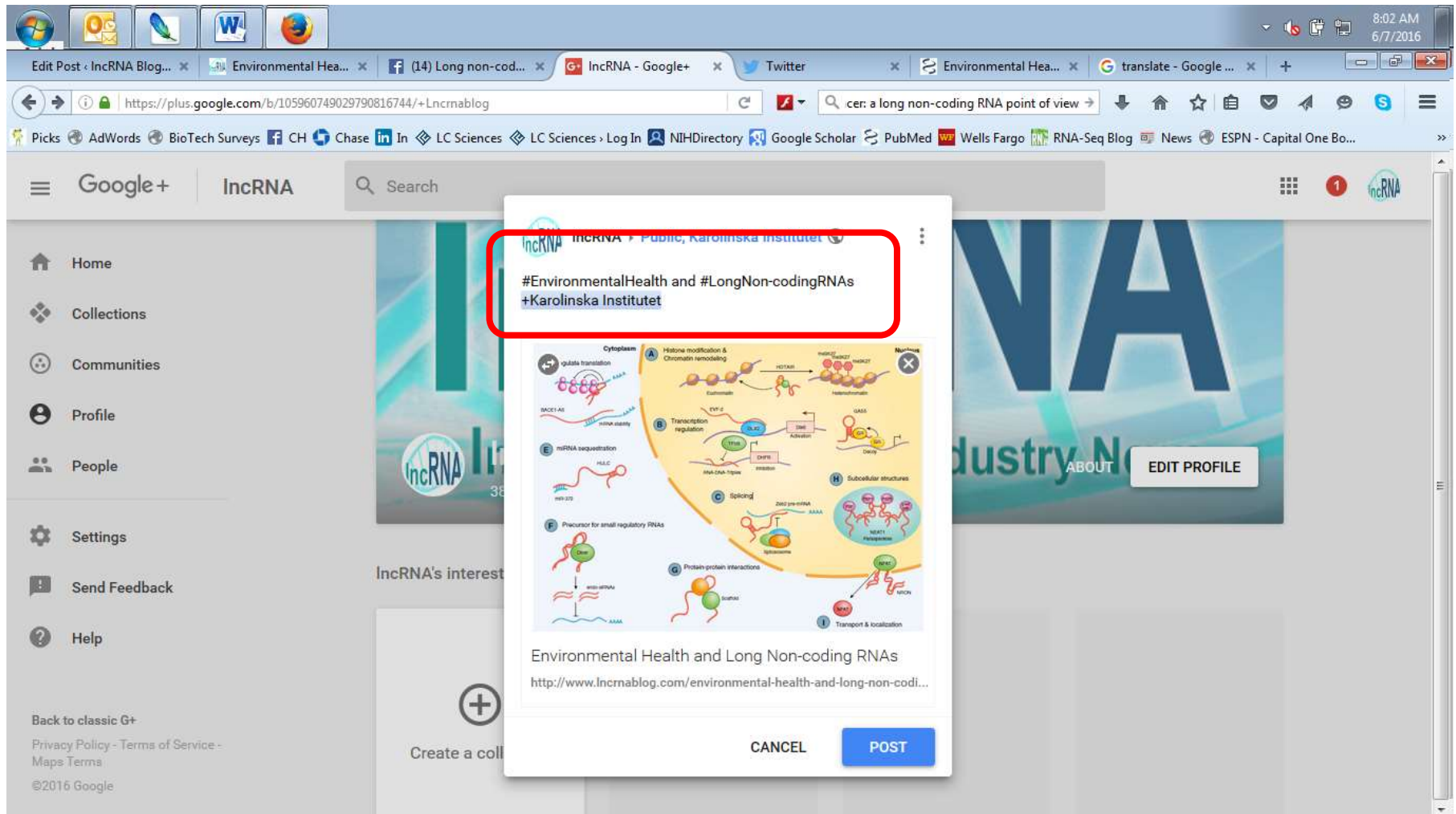
Back to classic G+ Privacy Policy - Terms of Service - Maps Terms ©2016 Google

IncRNA Public, Karolinska Institutet

#EnvironmentalHealth and #LongNon-codingRNAs
+Karolinska Institutet

Environmental Health and Long Non-coding RNAs
<http://www.lncrnablog.com/environmental-health-and-long-non-codi...>

CANCEL POST



Social Media

Environmental Health and ... x (20) Long non-coding RNA x IncRNA - Google+ x IncRNA Blog (@IncRNABlo... x

www.incrnablog.com/environmental-health-and-long-non-coding-rnas/ Search

Picks AdWords BioTech Surveys CH Chase In LC Sciences LC Sciences > Log In NIHDirectory Google Scholar PubMed Wells Fargo RNA-Seq Blog News ESPN - Capital One Bo...

functionally cooperate if they only relied on protein-protein interactions (y).

The scaffold function is also important for protein activity and localization as well as subcellular structures (h, i).

(Adapted from: Gutschner T, Diederichs S: *The hallmarks of cancer: a long non-coding RNA point of view*. RNA Biol. 2012 Jun;9(6):703-19)

Karlsson O, Baccarelli AA. (2016) **Environmental Health and Long Non-coding RNAs**. *Curr Environ Health Rep* [Epub ahead of print]. [abstract]


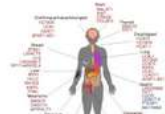

12 Shares

Twitter Facebook Google+ Pinterest Email LinkedIn Google+ RSS YouTube Dribbble

Tweet Like 10 G+ 1 Submit in Share 1 Pin it

Tagged with: CHEMICALS DISEASE EPIGENETICS LNCRNA SMOKING TOXICOLOGY

RELATED ARTICLES

Social Media

The screenshot shows a Mozilla Firefox browser window at 8:04 AM on 6/7/2016. The address bar displays www.Incrnablog.com/environmental-health-and-long-non-coding-rnas/. The browser's toolbar includes various search engines and social media links. The page content features a blog post titled "Environmental Health and Long Non-coding RNAs" by Karlsson O and Baccarelli AA (2016). The post discusses the functional cooperation of proteins and the importance of scaffold functions for protein activity and localization. A red box highlights a Twitter post overlay that reads: "What's happening? Environmental Health and Long Non-coding RNAs - http://go.shr.lc/28hAutc". The Twitter post is from the IncRNA Blog and has 69 tweets. Below the post, there are social media sharing buttons for Twitter, Facebook, Google+, and LinkedIn. The page also includes a "Tagged with" section with tags like CHEMICALS, DISEASE, EPIGENETICS, LNCRNA, SMOKING, and TOXICOLOGY. At the bottom, there are sections for "RELATED ARTICLES" and "NEWS IN PICTURES".

functionally cooperate if they only relied on protein-protein interactions (g).

The scaffold function is also important for protein activity and localization as well as subcellular structures (h, i).

(Adapted from: Gutschner T, Diederichs S: *The hallmarks of cancer*. *Biol. 2012 Jun;9(6):703-19*)

Karlsson O, Baccarelli AA. (2016) **Environmental Health and Long Non-coding RNAs** [Epub ahead of print]. [abstract]

What's happening?

Environmental Health and Long Non-coding RNAs - <http://go.shr.lc/28hAutc>

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The image is a screenshot of a web browser displaying a Twitter search results page for the query "Karolinska Institutet". The browser's address bar shows the URL "https://twitter.com/search?q=Karolinska Institutet&src=tyah". The page features a dark-themed header with navigation links like Home, Moments, Notifications, and Messages. A "Compose new Tweet" modal is prominently displayed in the center, containing the text "#EnvironmentalHealth and #LongNoncodingRNAs - http://go.shr.lc /28hAutc @karolinskainst |". Below the text input are icons for adding media, GIFs, lists, and locations, along with a character count of 54 and a "Tweet" button. The background shows search results for the Karolinska Institutet, including profiles for Hiromasa M. MD, PhD and KarolinskaInstitutet, and a tweet from Glycosmedia.

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54 Tweet

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Hiromasa M. MD, PhD

@hsmokawa

I am working on #bioinformatics, #immunology and #medicine at Karolinska Institutet. Major interests are computer programming, reading and

KarolinskaInstitutet

@karolinskainst

News from the Swedish medical university Karolinska Institutet (KI). Through research and education, we contribute to improving human health.

Glycosmedia

Karolinska Institutet: Epigenomic alterations contribute to obesity-associated diabetes. bit.ly/1rb0aA

Social Media

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Environmental Health and Long Non-coding RNAs

An individual's risk of developing a common disease typically depends on an interaction of genetic and environmental factors. Epigenetic research is uncoveri...

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There is growing evidence that transcription and nuclear organization are tightly linked. Yet, whether transcription of thousands of long noncoding RNAs (lncRNAs) coul...

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Thank You

